

Was Startups zum digitalen Produktionswandel beitragen

Michael Schuster
Speedinvest

Digitalisierung



Kodak

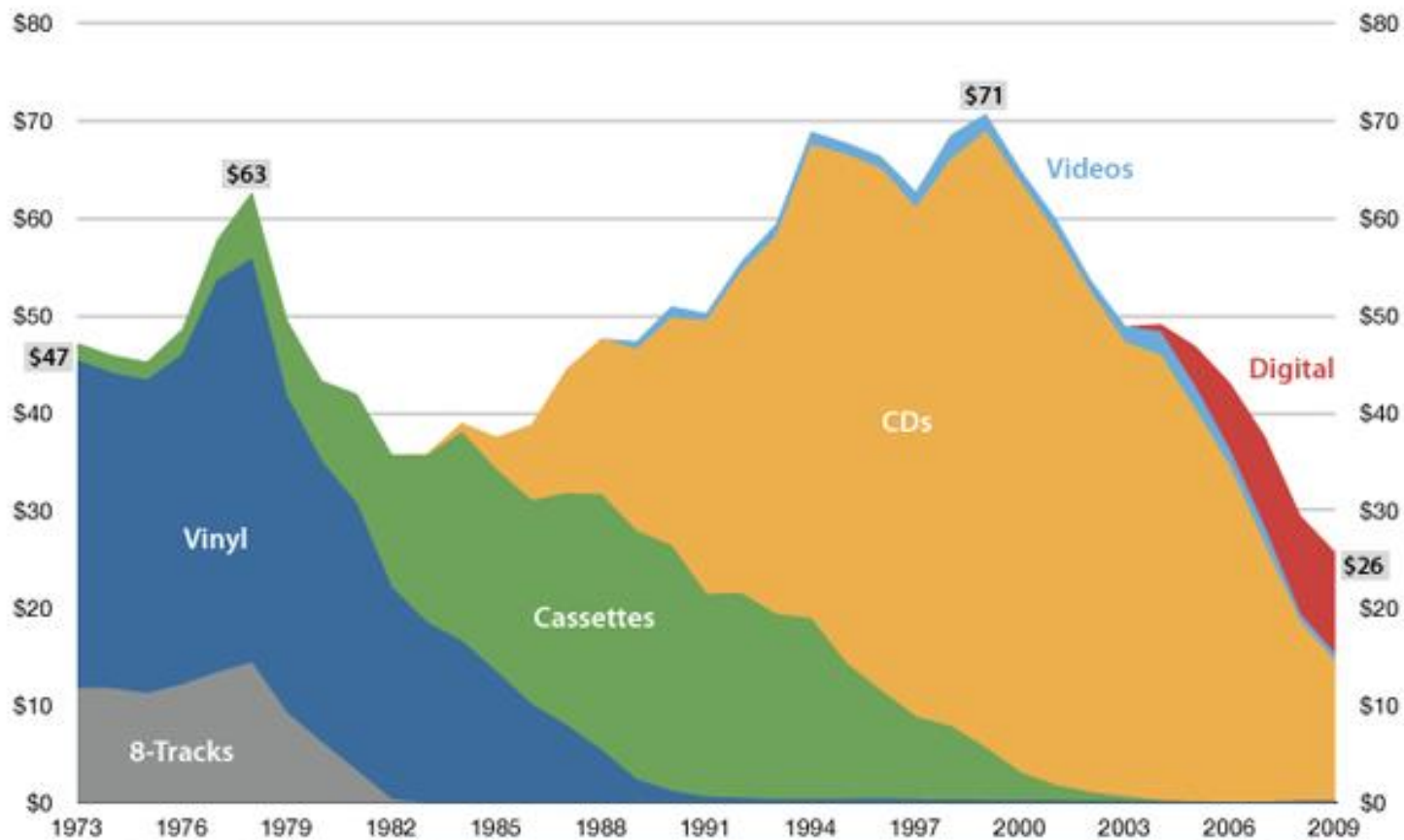
'KODET' LENS

'Brownie' Flash B

C A M E R A

MADE IN ENGLAND BY KODAK LIMITED LONDON

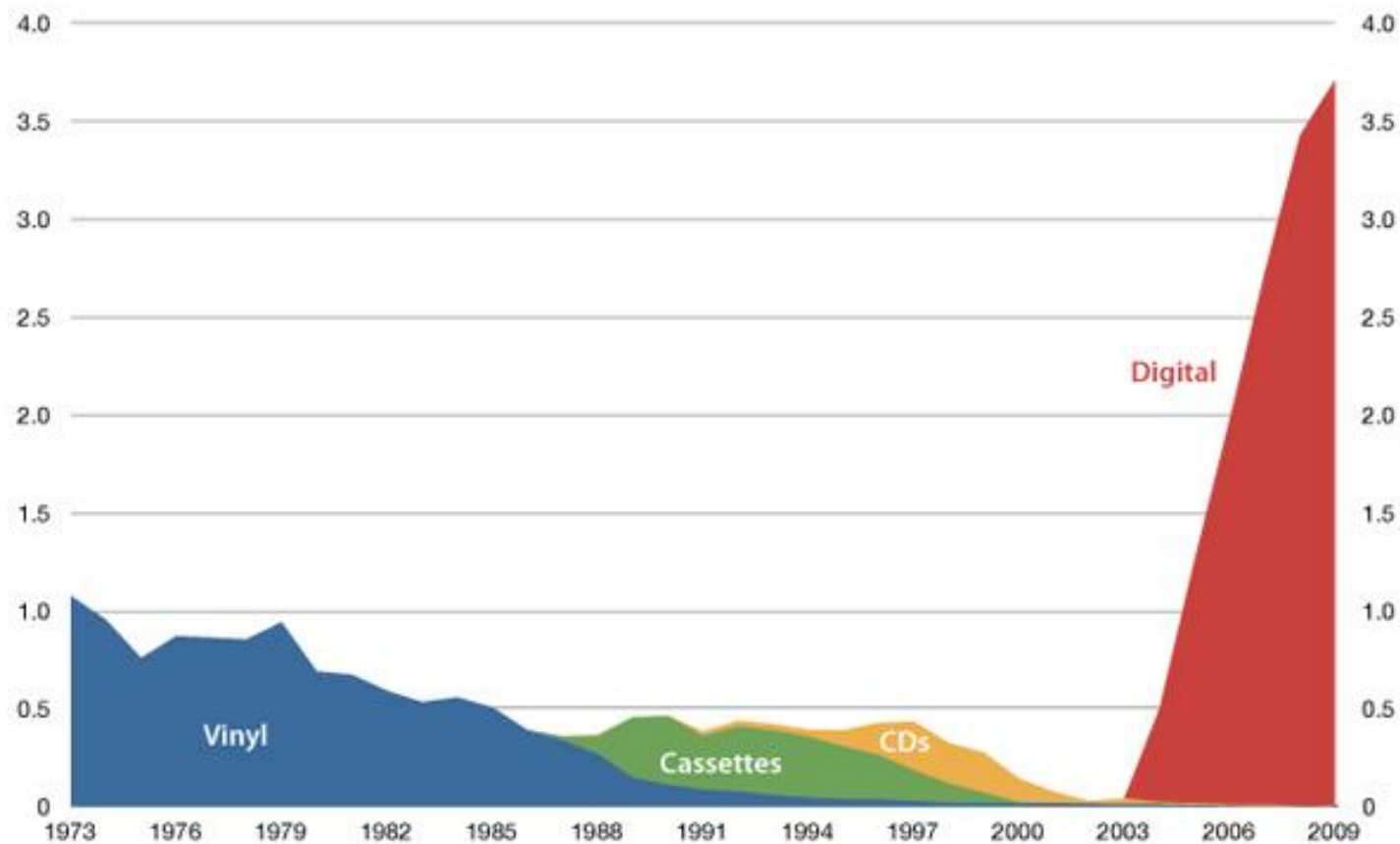
US Recorded Music Revenue - 2011 Dollars Per Capita



Data: Recording Industry Association of America.

Chart/Analysis: Michael DeGusta

US Recorded Music - Single Sales Per Capita



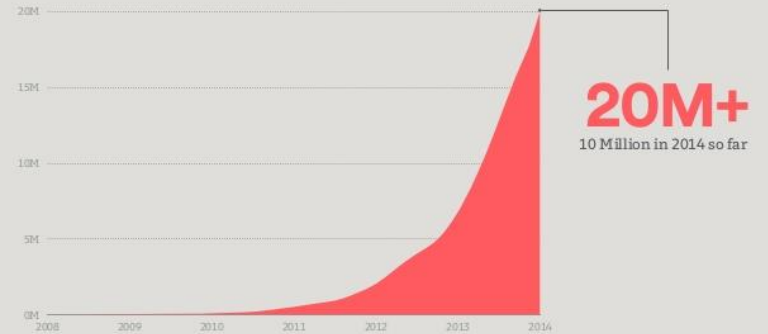
Data: Recording Industry Association of America

Chart/Analysis: Michael DeGusta

Business Model Innovation



Total Airbnb Guests



BLOCK-BY-BLOCK IN NYC

THEN
NYC (2008)

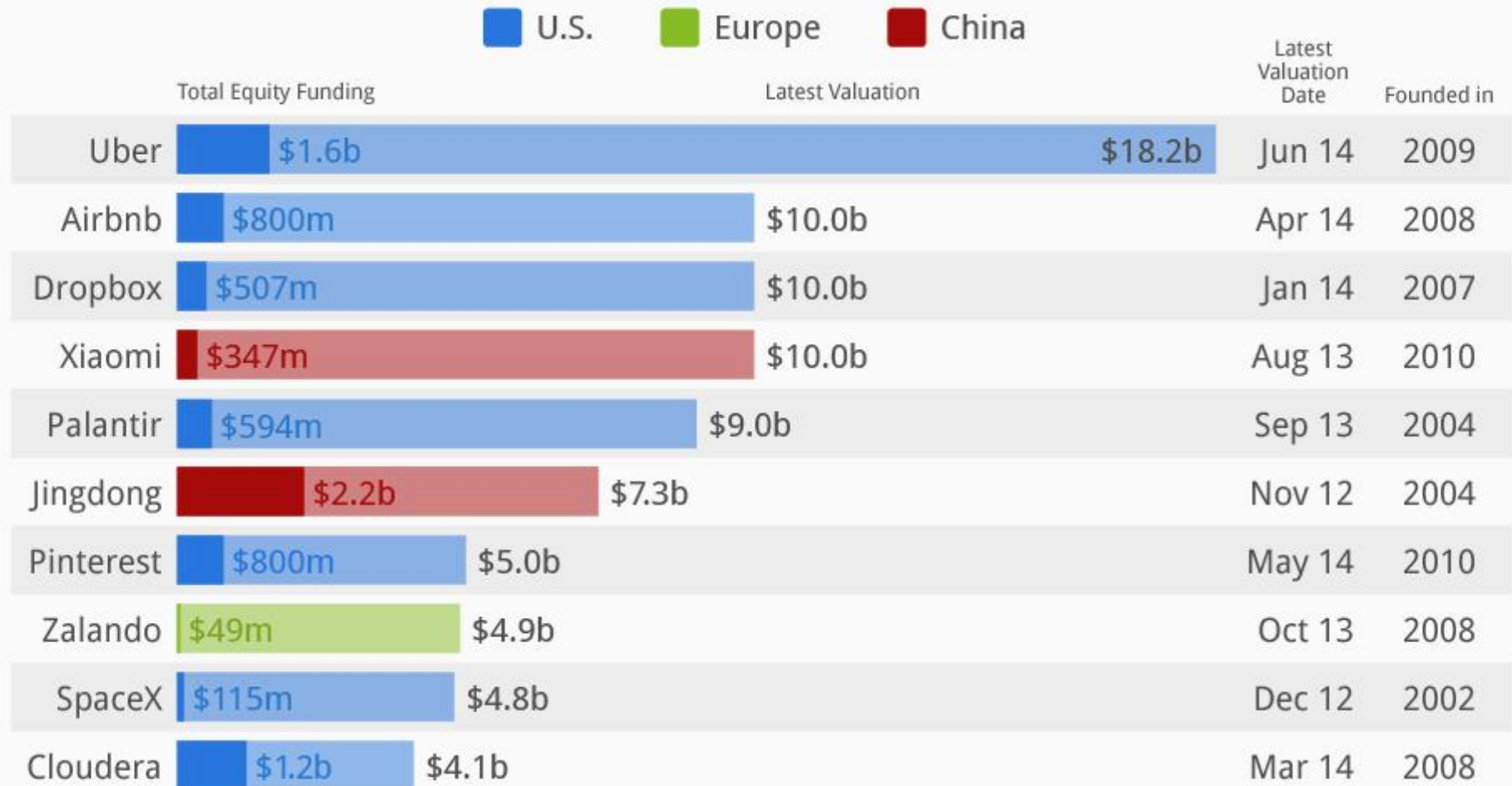
<300
LISTINGS

NOW
NYC (2012)

+1000
LISTINGS

Uber Becomes the World's Most Valuable Startup

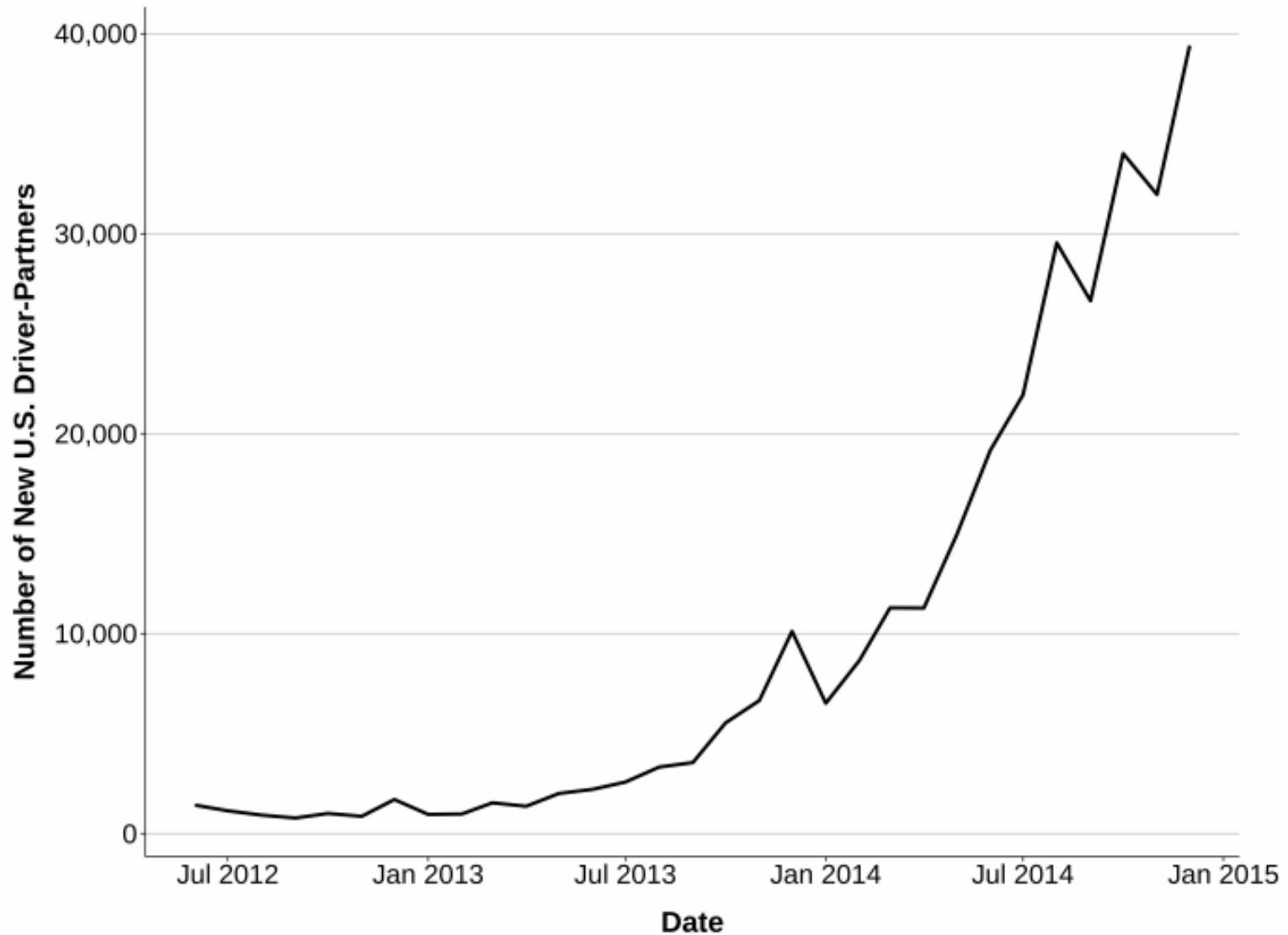
Valuation of the 10 most valuable startups worldwide as of June 2014*



* includes privately held, venture-capital backed companies that have raised money within the last three years

Sources: Dow Jones VentureSource, Wall Street Journal

Figure 3: Number of New Driver-Partners Starting Each Month in the United States



Manufacturing as a Service

Make Parts Fast

From your design to your hands in as little as 3 days



Fast Feedback

Plethora's CAD add-in



Quick Turnaround

Your CNC machined



Quality Parts

Rigorous inspection

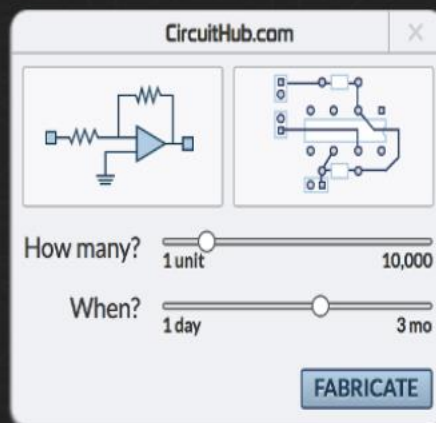


Guaranteed

Not satisfied? We'll make

Scalable Electronics Manufacturing

On-demand manufacturing from 1 to 10,000 units.



Get started

Customer Centricity



\$13.3M

**COOLEST
COOLER**
Failed its first
campaign



\$10.3M

PEBBLE
Sold 10,000 units
of another watch
and raised \$375k
pre-campaign



\$8.6M

OUYA
Designed by
Yves Behar



\$6.2M

PONO
Co-founded by
Neil Young



\$3.4M

MICRO

KICKSTARTER

Wireless Smart
Headphones



\$3.4M

DASH



\$2.9M

FORM 1
Raised \$500k
pre-campaign



\$2.8M

SCIO
Raised \$1.9M
pre-campaign



\$2.4M

OCULUS



\$2.4M

SENSE
Raised \$10.5M
pre-campaign



\$2.3M

JIBO

Raised \$5.6m
pre-campaign



\$2.2M

SOLAR
ROADWAYS

Feasibility in
question



\$2M

SKULLY



\$2M

CANARY

Raised \$1.2m
pre-campaign



\$1.7M

SCANADU

Raised \$2m
pre-campaign



\$1.5M

KREYOS

Product issues



\$1.4M

RITOT

Feasibility in question



\$1.3M

GEEK WAVE



\$1.3M

AIR TAME



\$1.3M

TRACKR

Anything goes



NATURAL LIGHTING
WITHOUT ELECTRICITY

glowing plant

PRE-ORDER NOW



POWERED BY TAXA



Bio

United States

chemicals

Y Combinator

natural gas

YC-Backed Industrial Microbes Is Engineering Bacteria To Produce Chemicals From Natural Gases

Posted Mar 16, 2015 by [Kim-Mai Cutler](#) (@kimmaicutler)

837
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iPhone 6 Plus, 5.5 Zoll
Display, 16 GB Speicher...

★★★★★

CrunchBase

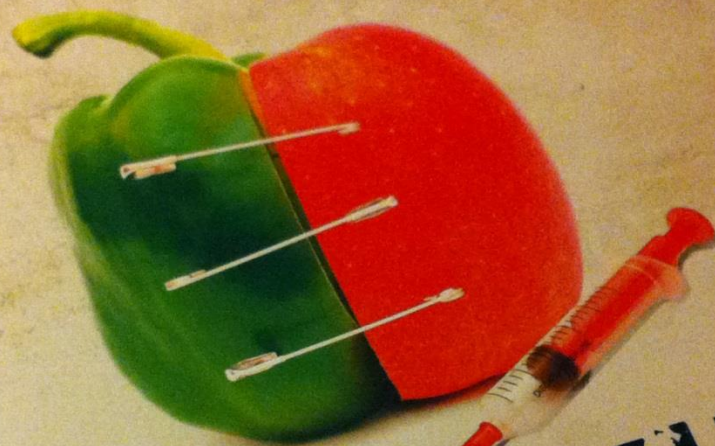
Y Combinator

UP NEXT

HANNO CHARISIUS

SASCHA KARBERG

RICHARD FRIEBE



BIOHACKING

Gentechnik aus der Garage

HANSER

SASCHA KARBERG



Danke.