



European Institute of  
Innovation & Technology



# EIT in a nutshell – Involvement of Business



The EIT is a body of the European Union

**Mathea Fammels** – Head of Unit Policy & Communications (act.)  
Workshop KIC Added Value Manufacturing (AVM)

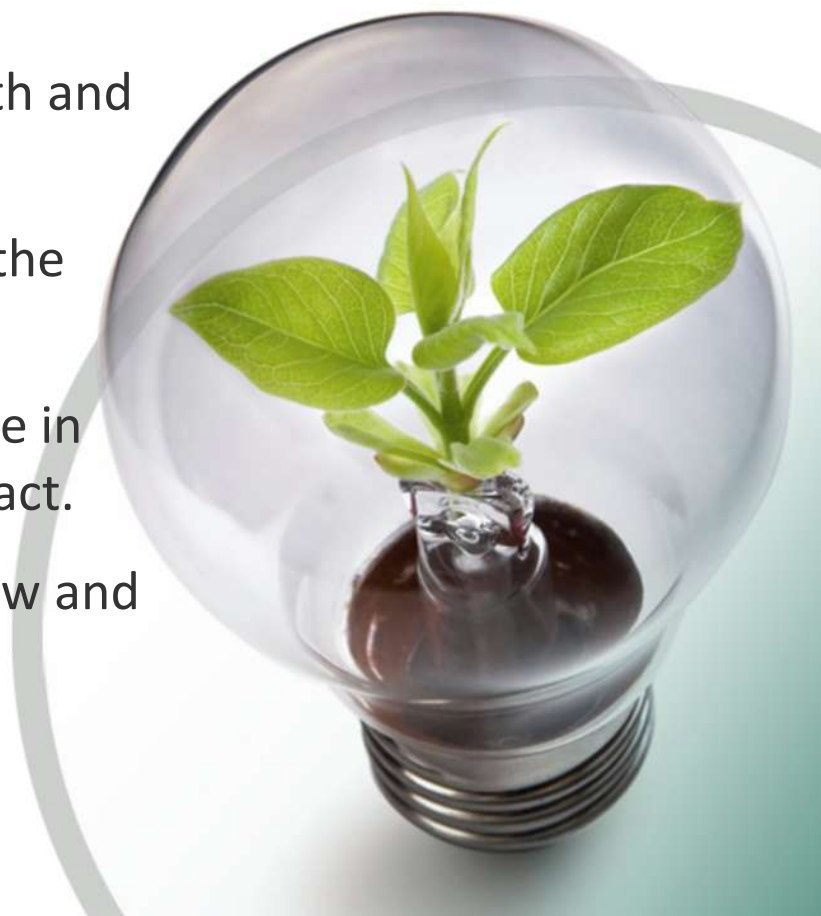
Vienna, 17 December 2014

# European Institute of Innovation & Technology

The EIT is an independent EU body set up in 2008.

## Its mission is:

- To increase European sustainable growth and competitiveness.
- To reinforce the innovation capacity of the EU and its Member States.
- To become the catalyst for a step change in the European Union's capacity and impact.
- To create the entrepreneurs of tomorrow and prepare for the next innovative breakthroughs.



# EIT – from Concept to Growth



**2006-2009**

**From ideas  
to reality**



**2010-13**

**Learning by doing  
and set up the EIT  
HQ and first 3 KICs**



**2014 onwards**

**EIT growth under  
Horizon 2020  
with a budget of  
€2.7 billion**



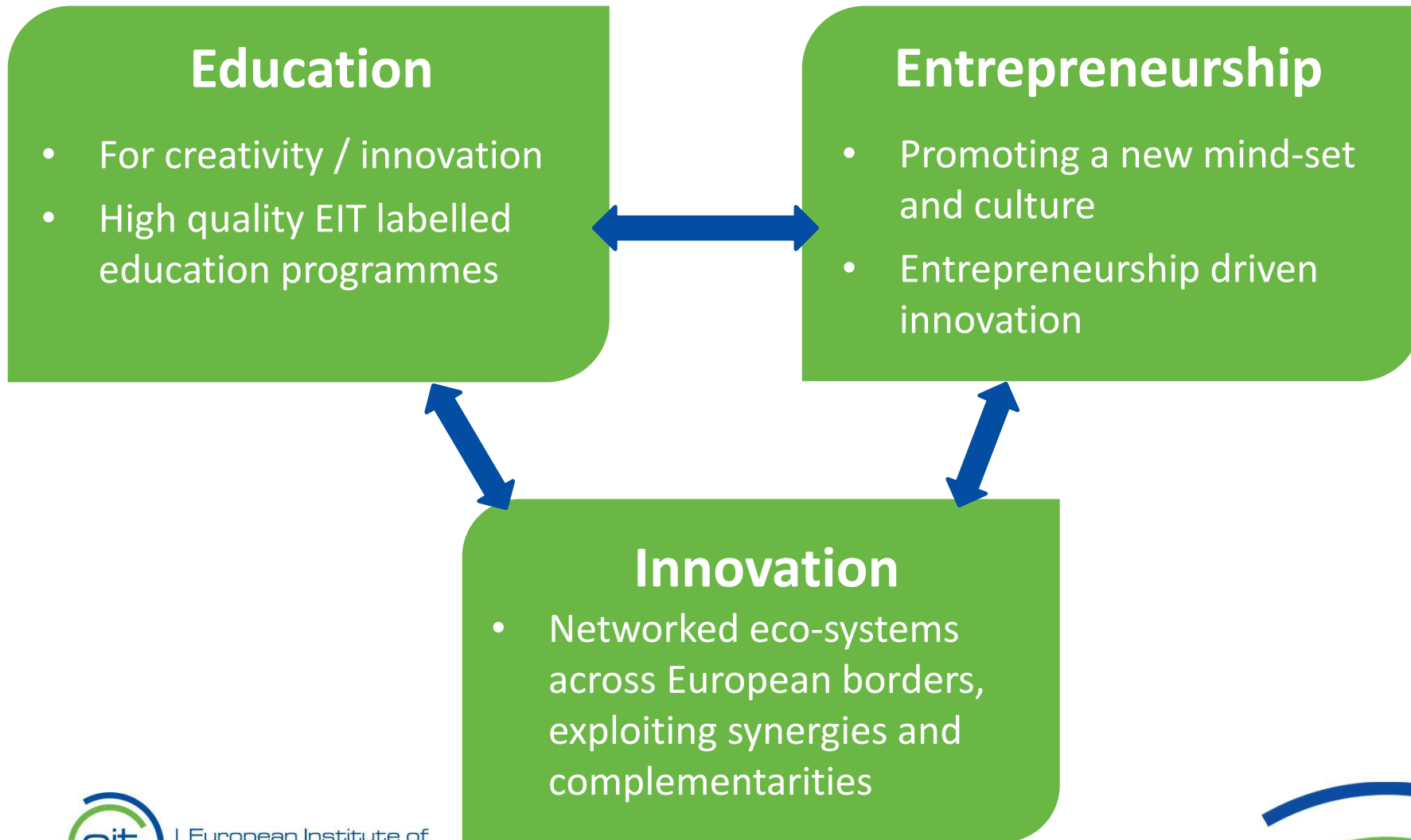
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- First EU initiative bringing together the three sides of the 'Knowledge Triangle': business (large companies and SMEs), higher education institutions and research centres.
- To increase the cooperation and integration between higher education, business and research to facilitate the transition from:



# A unique offering: what we do



# Knowledge & Innovation Communities

The EIT's KICs are:

- highly integrated, creative and excellence-driven autonomous long-term partnerships;
- internationally distributed but thematically convergent partners;
- driven by societal challenges and fostering the emergence of entrepreneurs in unique ecosystems.





## The KIC model

### *A business logic*

- **High degree of integration**
- **Long-term strategic approach**
- **Autonomy and flexibility**
- **Effective governance**



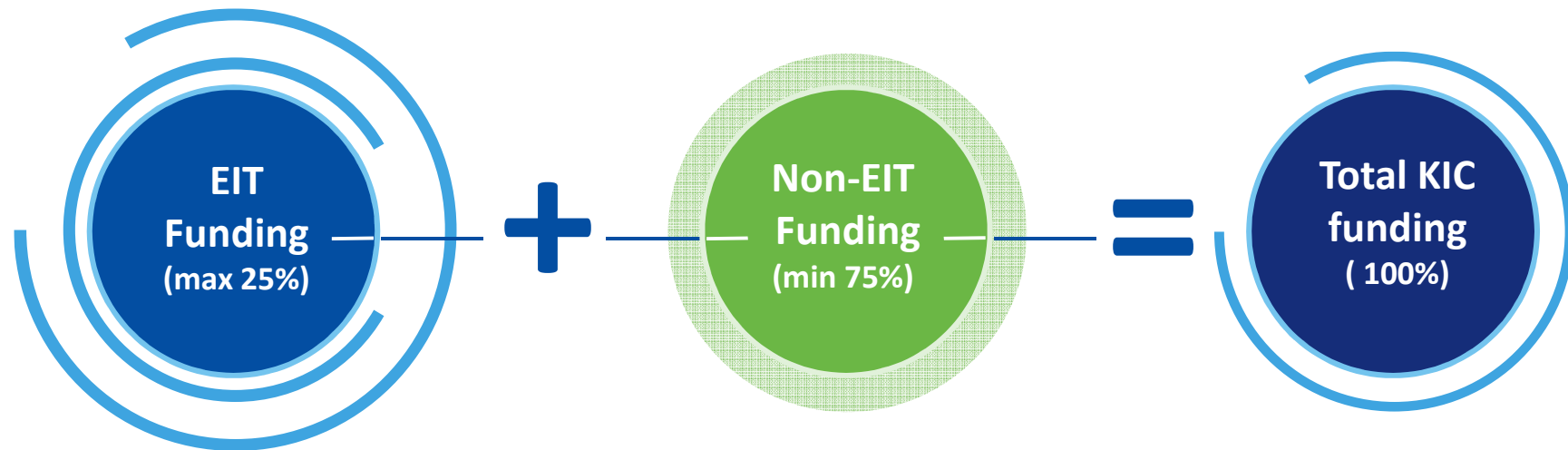
## The KIC model

### *An investment logic*

- **Smart funding & high degree of commitment of partners**
- **Entrepreneurial culture**
- **Co-location model: building on capacities**
- **Results & high impact oriented activities**



# Leveraging and pooling resources



- Combining EIT and non-EIT funding to:
  - Ensure **long-term involvement** of KIC partners
  - Incentivise **financial commitment** from KIC partners
  - **Catalyse** for investment in innovation



# The EIT's first 3 KICs

**Climate-KIC**



**EIT ICT Labs**

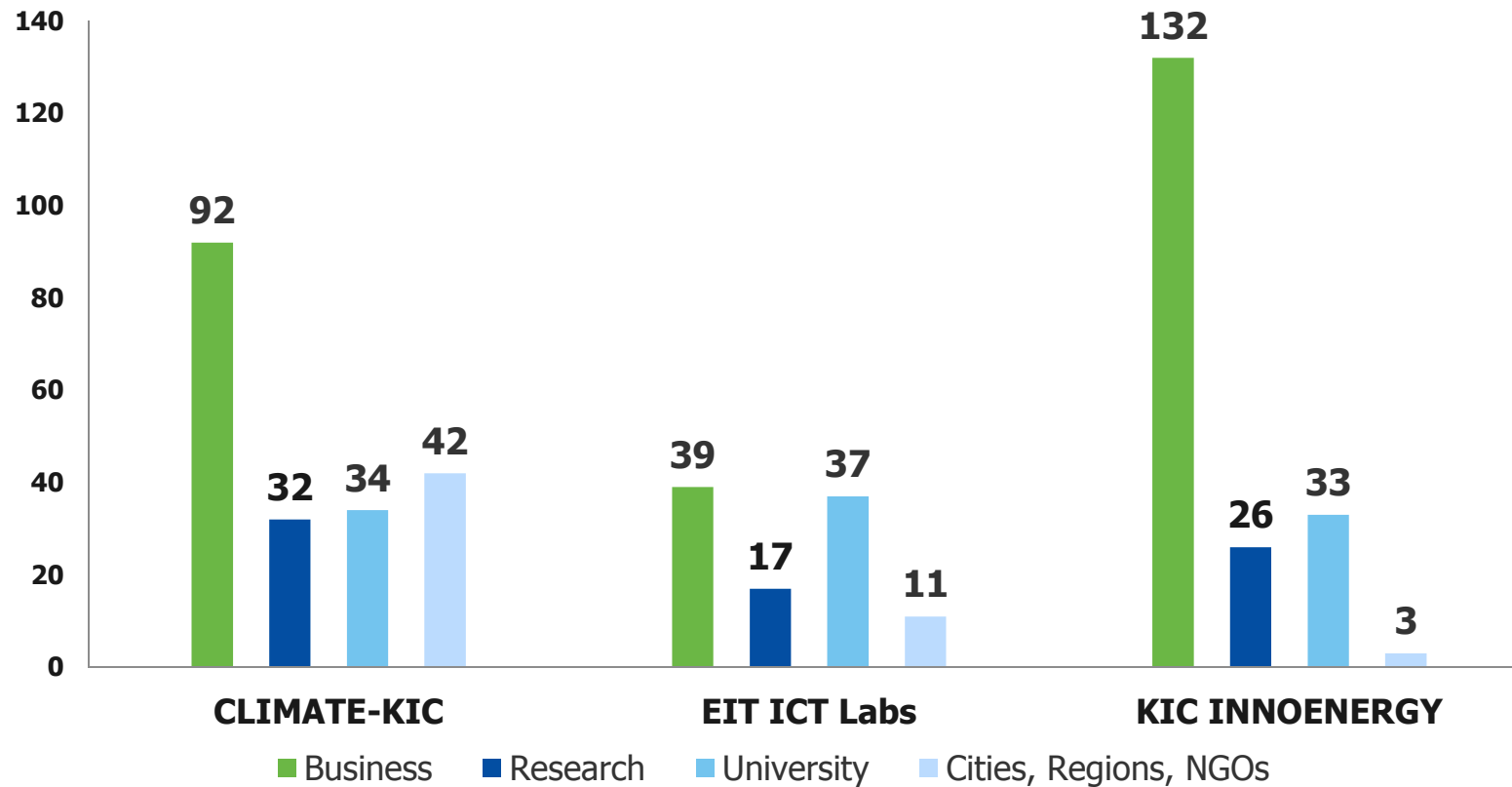


**KIC InnoEnergy**



# Overview of KIC partners

Today, the first three KICs bring together more than **490 partners** from across Europe:



# EIT across Europe - KICs' innovation hotspots

**Climate-KIC**

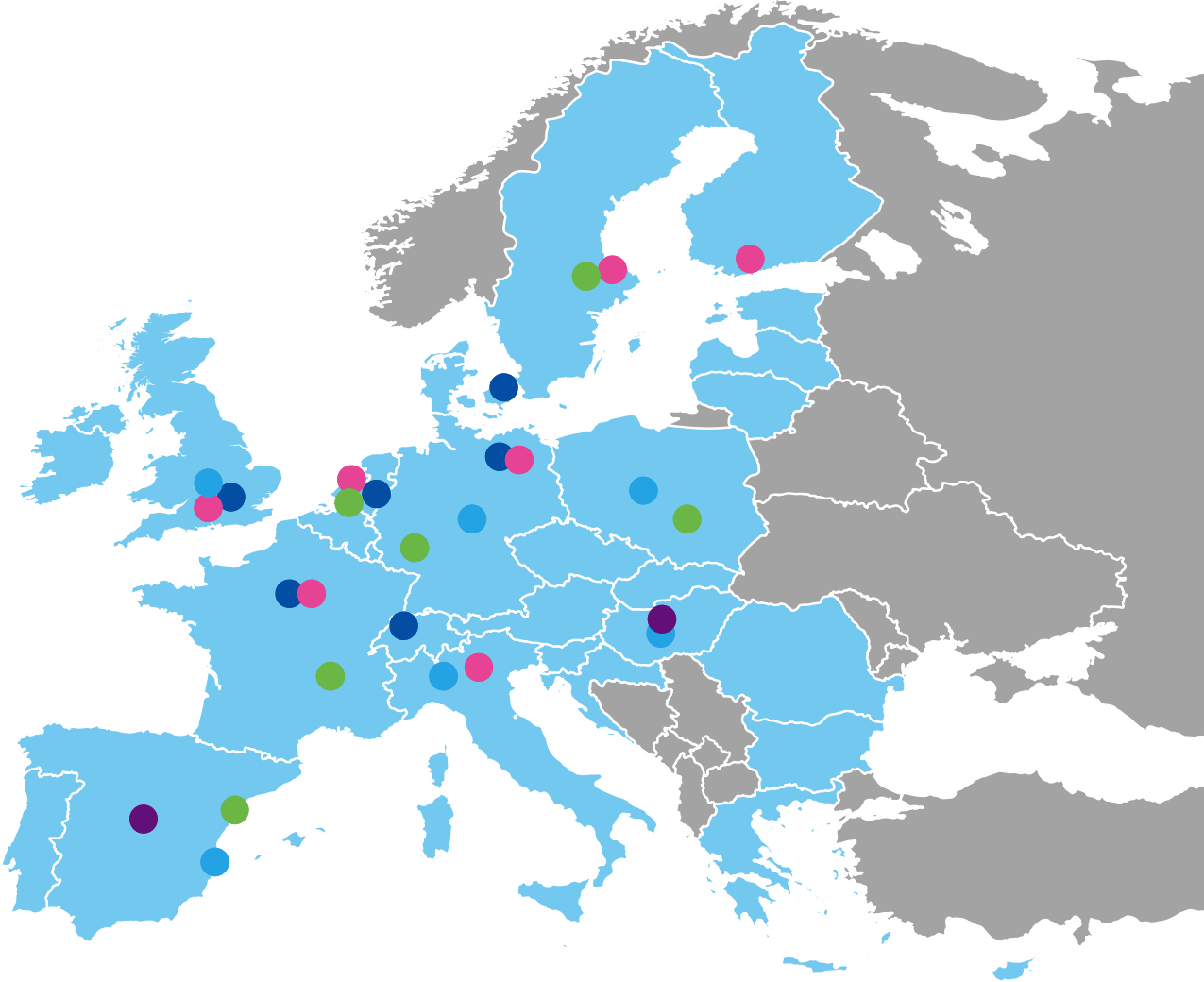
- Co-location Centre
- RIC (Regional Implementation and Innovation Centre)

**EIT ICT Labs**

- Co-location Centre
- Associate Partner

**KIC InnoEnergy**

- Co-location Centre



# EIT Community: First Achievements



Climate-KIC, EIT ICT Labs and KIC InnoEnergy are growing into thriving European innovation hubs:



**19,469**

Attractiveness of education programmes - more than 13 applicants per offered seat



**604**

# of graduates



**756**

# of business ideas incubated



**186**

# of start-ups created



**349**

# of knowledge transfers /adoption



**141**

# of new or improved products, services & processes launched



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Figures – August 2014  
Incl. forecast 2014

# EIT – an integral part of

## HORIZON 2020



The EIT contributes to H2020 by addressing societal challenges via the integration of the knowledge triangle.



H2020 has a budget of 80 billion EUR for 2014 to 2020 out of which the EIT has been allocated 2.7 billion EUR.



The EIT will further nurture synergies and complementarities across H2020 and its different initiatives.



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# EIT Priorities 2014-2020

1

## Fostering

the growth and impact  
of the existing KICs

Climate-KIC  
EIT ICT Labs  
KIC InnoEnergy  
EIT Health  
EIT RawMaterials

2

## Creating

### New KICs

EIT Manufacturing  
EIT Food4Future  
EIT UrbanMobility\*

3

## Sharing and Disseminating

EIT good  
practices

\* Subject to the outcome of the EIT evaluation



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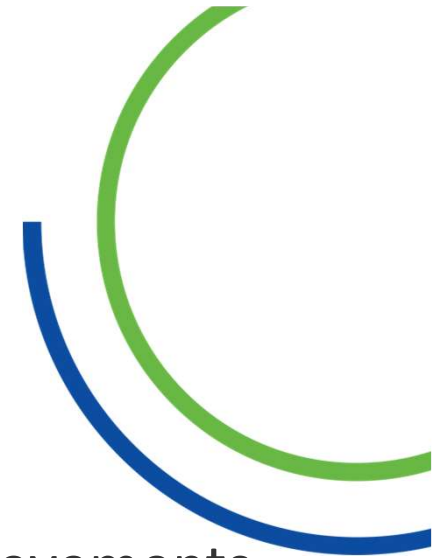
# Newly Selected KICs





# INNOVEIT 2015

## EIT Innovation Forum



- To be held in Budapest on 05-07 May 2015
- Coherent, integrative framework, showcasing achievements from EIT Community
- Brings together a set of EIT activities under one umbrella (incl. EIT Awards, EIT Stakeholder Forum, EIT Roundtable, and EIT Alumni Connect event)
- Dialogue with EIT, KICs and the wider stakeholder community



**Innovate with us!**

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The EIT is a body of the European Union