

We are  
#OldSchool

- Projektidee im Rahmen von VersusVirus und EUvsVirus Hackathons April d.J.
- Social Impact Startup
- Phase: In Gründung
- VersusVirus Hackathon 2 x gewonnen
- Winner of Samsung „Solve for tomorrow“

# Life Long Learning mit OldSchool

- Digitale Bildungsmöglichkeiten für ältere Menschen sind rar.
- User-Centric-Design: Entwicklung für und mit SeniorInnen
- Distance Learning und social Learning:  
Gemeinsam Lernen trotz Lockdown oder Immobilität
- Lernen trägt zum gesunden Älterwerden bei.
- Pflege- u. Gesundheits-Themen zu lernen hilft dabei besonders.
- ExpertInnen in: Geragogie, Gerontologie, Sustainability und Learning Technology (E-Learning)

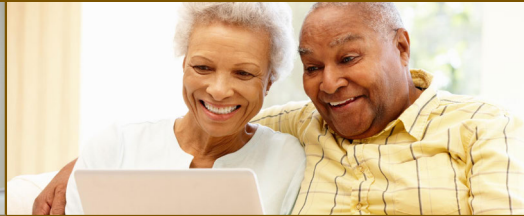
Road Map: Sept. 2020: MVP // Dez. 2020: 1. Roll-Out

# Wir unterstützen Healthy Aging mit digital Learning



## Akademische Kurse

- Curricula of Seniors Universities
- New digital courses with Seniors Universities
- Select courses from People's Universities (VHS)



## Research participation

- **Citizen Science** projects
- Relevant research at Universities
- Aging Institutes
- Libraries



## Kurse zu: Health Care, Pflege, Gesundheit

- Hygiene
- Bewegung
- Ernährung
- Gruppentraining Fitness & Heimtraining
- Private Sitzungen mit persönlichem Trainer
- Gymnastik & Koordinationstraining
- Mentales Training
- Nachhaltiger Lebensstil...



## Hobby courses

- Painting, art & handcrafts
- Photography, video & graphics
- Cooking & gardening
- Construction
- **Digital skills**
- Dancing
- Languages

# OldSchool: 85 years of experience



**Dr. Burcu Demiray**

Managing Director  
Geronto-psychologist &  
Senior researcher (UZH)  
13 years of experience



**Johannes Schneider**

Technical Lead  
Learning Technology,  
MSc in Educational Tech.  
20 years of experience



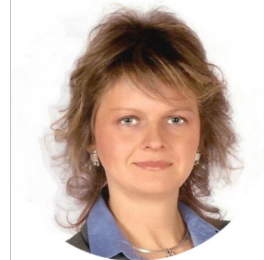
**Elena Aizenienė**

Business Development, Sales &  
Market Research,  
MSc in Organizational Psych.  
10 years of experience



**Dr. Susanne Tönsmann**

Research Expert &  
Content Curator,  
CAS in Gerontology  
12 years of experience



**Dr. Egle Thomas**

Business & Strategy Expert  
Stratargix GmbH  
20 years of experience



**Katharina Schneider-Roos**

Fundraising &  
Sustainability Expert,  
ecos AG  
10 years of experience

# OldSchool: Ihre Learning-Partner im Projekt.



Are you  
#OldSchool?

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<https://vimeo.com/424529744>

Current partners:



Universität  
Zürich <sup>UZH</sup>

*u<sup>b</sup>*

UNIVERSITÄT  
BERN

ARTORG CENTER  
BIOMEDICAL ENGINEERING RESEARCH

ecos



UNIVERSITY OF APPLIED SCIENCES



Proud Winner of the 1st and 2nd VersusVirus Hackathons, and Samsung "Solve for Tomorrow"