

Erfahrungsbericht einer erfolgreichen KIC-Teilnahme

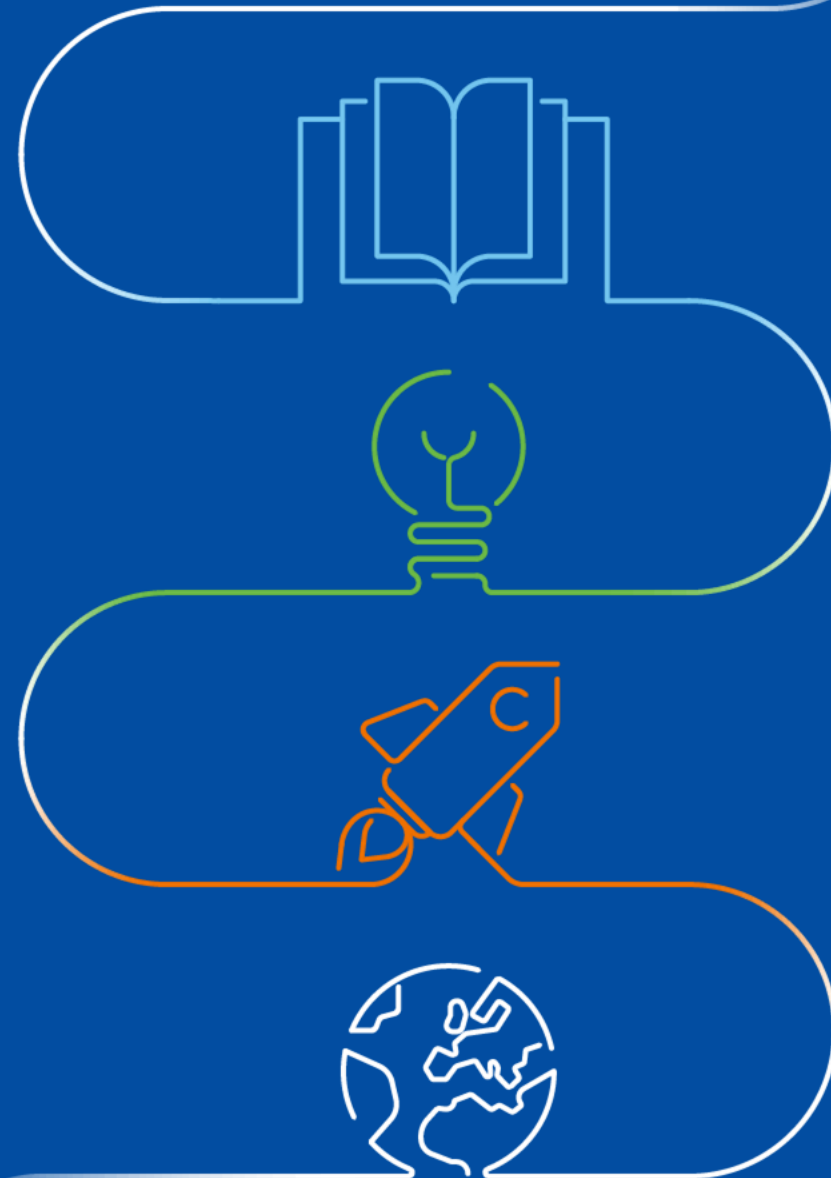
*Wichtige Europäische Initiative im Wasserbereich in Planung: Das Zukünftige EIT
Water*

21 November 2022

Christina Koch



Funded by the
European Union



Historical Background to EIT Culture & Creativity

- 2007** EU-President Barroso: 1st Report the Economy of Culture
- Culture Program, now Creative Europe
- 2010** EU-Commission: Green Book on Cultural Creative Sectors
- 2012** EU-Communication: CCS spillover effects to the wider economy
- European Regional Development Funds
- 2016** European Parliament: Coherent Strategy for Cultural Creative Sectors
- 2019: **Horizon ECCS** in Horizon Europe universally across the program
- 2021** Horizon Europe with approx. 4 Billion € for CCSI
- CCS one of 14 strategic economic sectors in Europe & Covid-19 Recovery Funds & New European Bauhaus
- 2022** Start of a Knowledge & Innovation Community for CCSI in Europe with 150 Mio. EUR
- => Breakthrough for CCSI in Europe**



...unlocking innovation potential by enabling CROSS-FERTILISATION



Technology & Business
Innovation



Source: Victoria Modesta / MTF Labs image

Artistic
Innovation



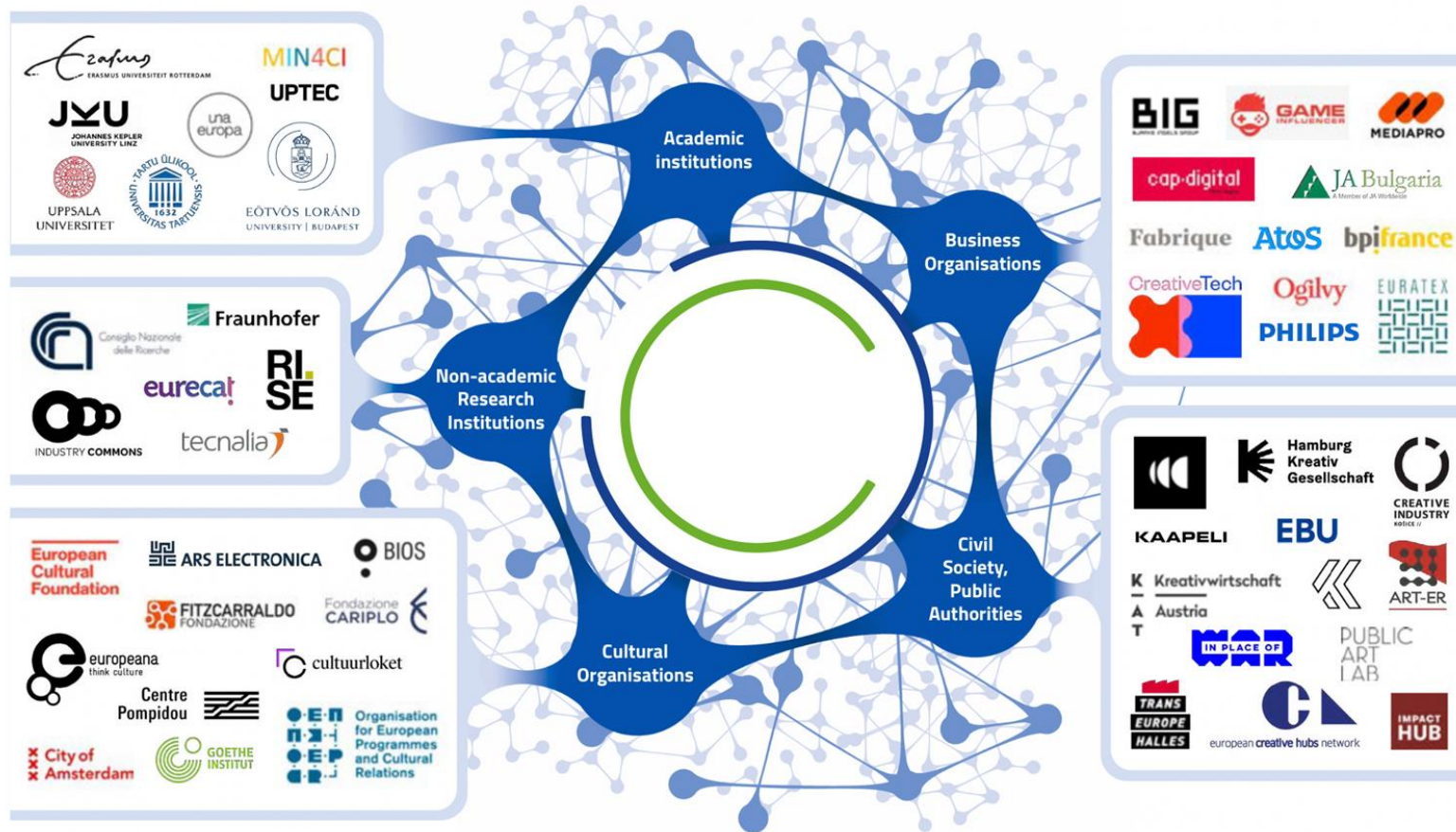
Social
Innovation

The pitching team in Budapest

from left to right: Patricia Castillo, Dr. Johanna Leissner, Bernd Fesel and Michela Magas



A NETWORK OF NETWORKS: open, collaborative, fit for purpose



Starting with...

- 50 Partners in 20 Nations
- 17 Partners in RIS-Regions
- For Profit and NonProfit Partners

But rapidly growing through ...

Membership schemes especially designed for small and micro-enterprises, artists and entrepreneurs.

Ensuring geographical coverage and PROXIMITY...

6 CO-LOCATION CENTRES

With the support of partners:

2.000 LOCAL HUBS

3.000+ Cultural Heritage Institutions

130 NETWORKS with 150.000 MEMBERS



CLC SOUTH-EAST & ALPES - VIENNA



- **Central location**, easy access for talents
- **Meetings Rooms**, Workspaces, Co-Working
- 15min to Vienna main train station, 20min to VIE

- **Added value services:** Access to other Creative Startups and University Networks
- Event space



K Kreativwirtschaft
A Austria
T



Next steps

- Setting up legal entities and governing structures
- Setting up of participation bodies
- Definition of internal policies
- Definition, tendering and implementation of core initiatives
- Communicate, engage and synergize



CREATIVES without BORDERS. INNOVATION without LIMITS.



INNOVATE WITH US



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