

Airbus Central Innovation

Jean-Francois BARRAND
Ho Startup Engagement



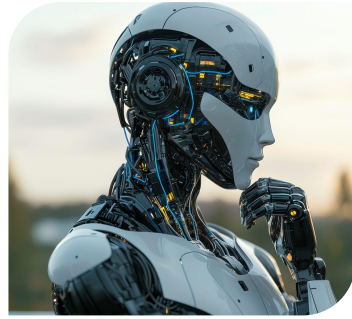
The **Mission** of the **DAY**

Chapter 1



Why do we need to Innovate ?

Chapter 2



Disruptive Innovation at Airbus

Chapter 3



What's the Airbus Innovation Ecosystem ?

Chapter 4



How do we scan External ecosystem?

Chapter 5



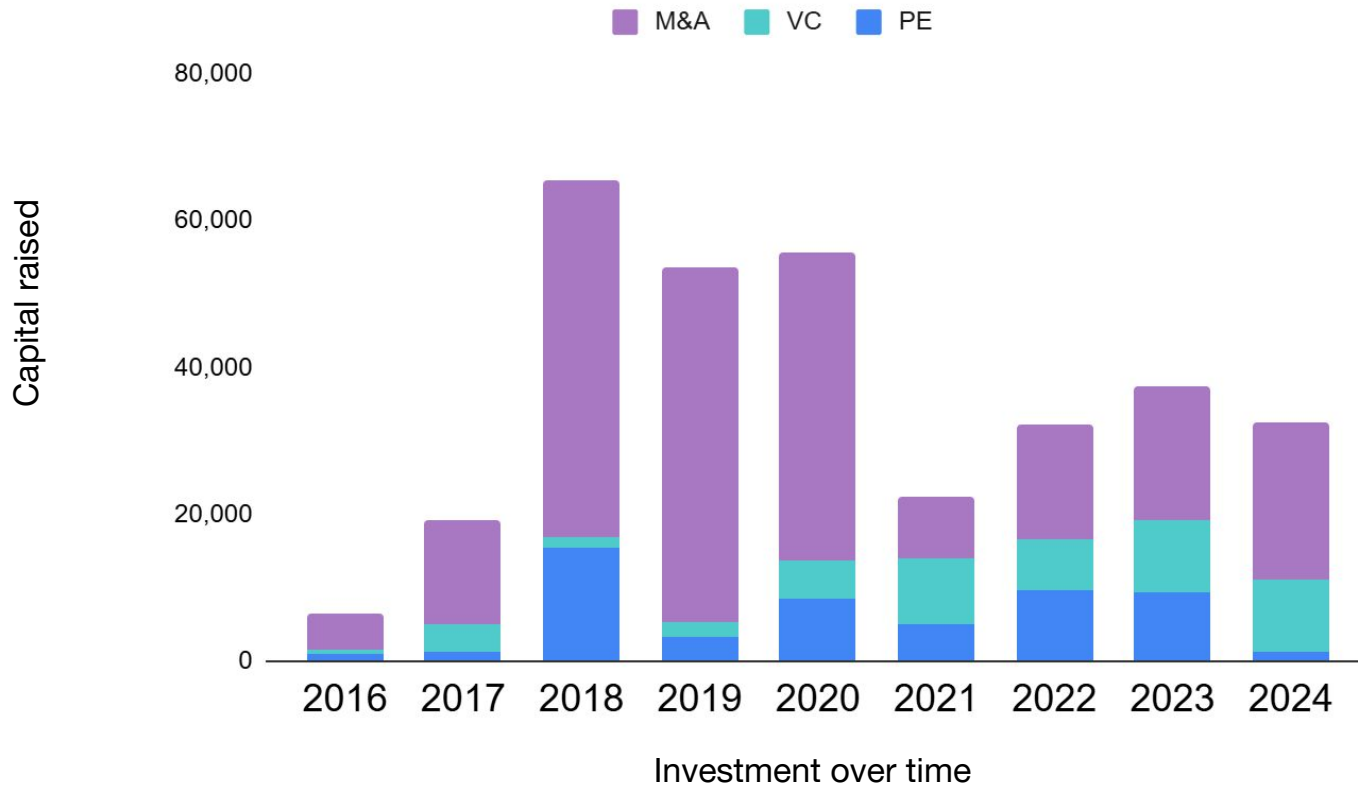
How we engage with Startup?



Chapter 1

Why do we need to Innovate ?

The world is changing



445 B\$

Capital Invested in the Aerospace startups since 2014

Investment in high-tech startups is accelerating.

The variety of funding sources increases their chances of getting to market quickly and with high impact



3288
Companies



7005
Deals

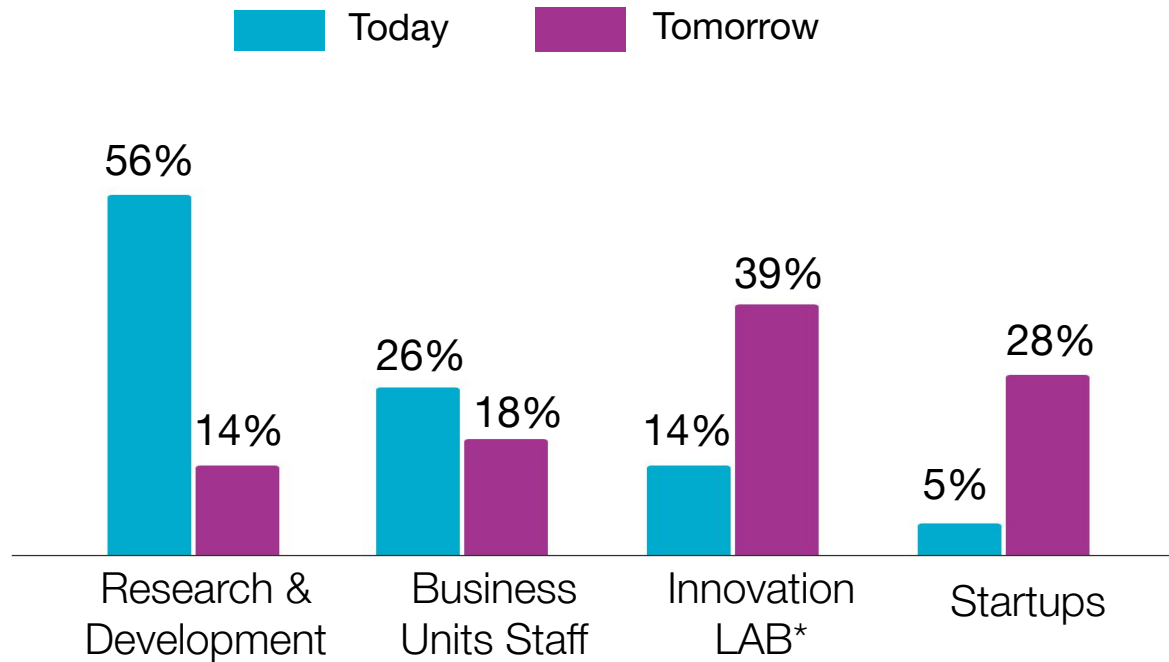


5698
Investors



37B\$
Largest Deal

Innovation Sources will evolve in the next 5 years



Innovation Labs & Startups solutions

increasing their impact as a source of innovation for big companies

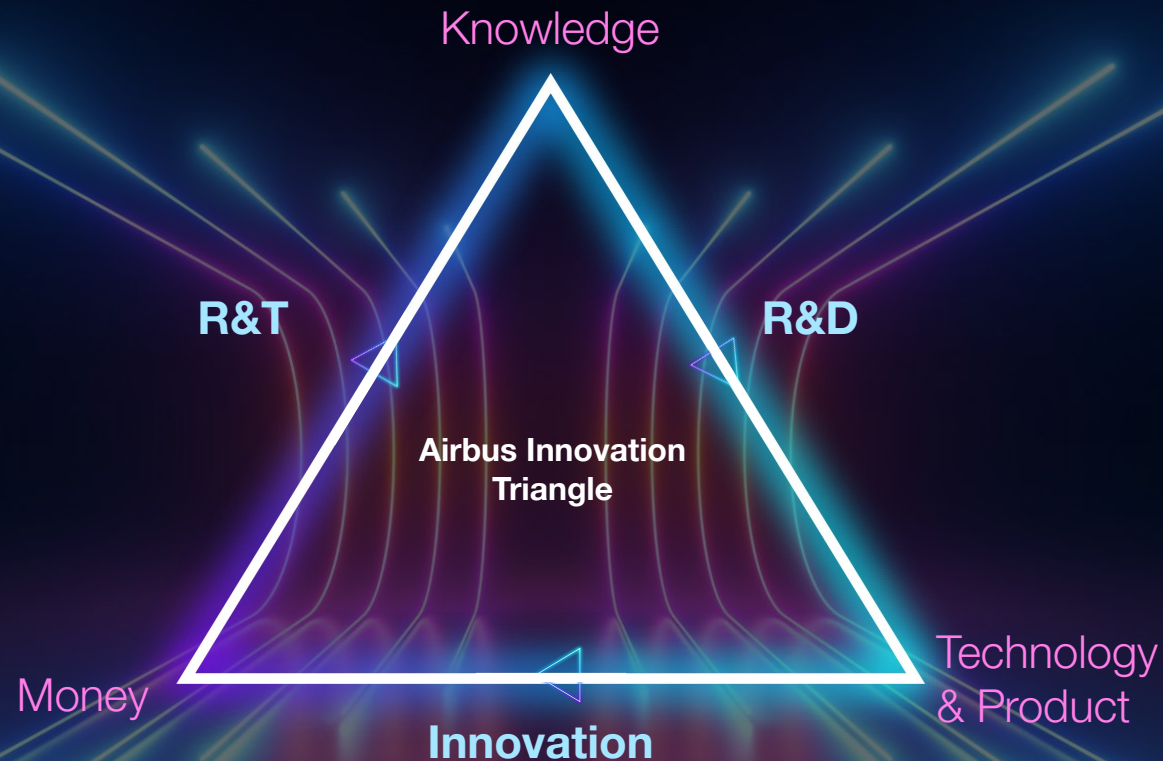
- External sources of innovation are becoming more and more important for companies.
- Over the next five years, startups will rank as top innovation sources for companies.
- Hybrid forms such as innovation labs are especially important as an interface between internal and external innovation.

PHILIPS Google amazon logitech SIEMENS energy IKEA P&G VOLVO PEPSICO
 BOSCH ABB Heineken Kubota ENGIE SAP VOLKSWAGEN AKTIENGESELLSCHAFT ING SIEMENS

Chapter 3

What's the Airbus **Innovation Ecosystem ?**

Innovation at Airbus



“Innovation is the way of creating and implementing new solutions that add value to customers, stakeholders or society”

Airbus Innovation Ecosystem



1X | Disruptive R&T

We **Accelerate the development of Disruptive Technologies & Solutions** to create an impact on **Airbus Future Businesses**



Fast Tracks



1XR | Central R&T



1XZ | Central Innovation



1XA | X-Labs



1XO | Group Demonstrator



Acubed (USA)



China R&D Innovation Center

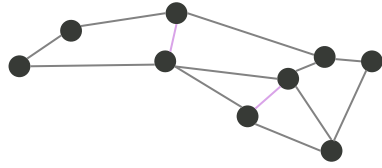


India Innovation Center

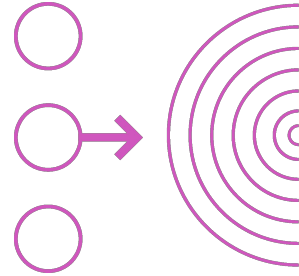


**TechHub
Singapore
Netherlands
Japan**

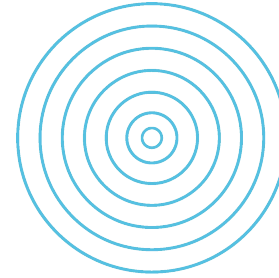
Airbus Central Innovation Team



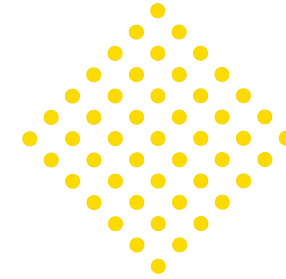
Global Technology Scouting



Startup Engagement



Incubator



Corporate innovation

At Airbus Central Innovation, we leverage trends and engage ecosystems to impact current and future Aerospace challenges by detecting the right trends, technologies, startups and new business opportunities.



MISSION

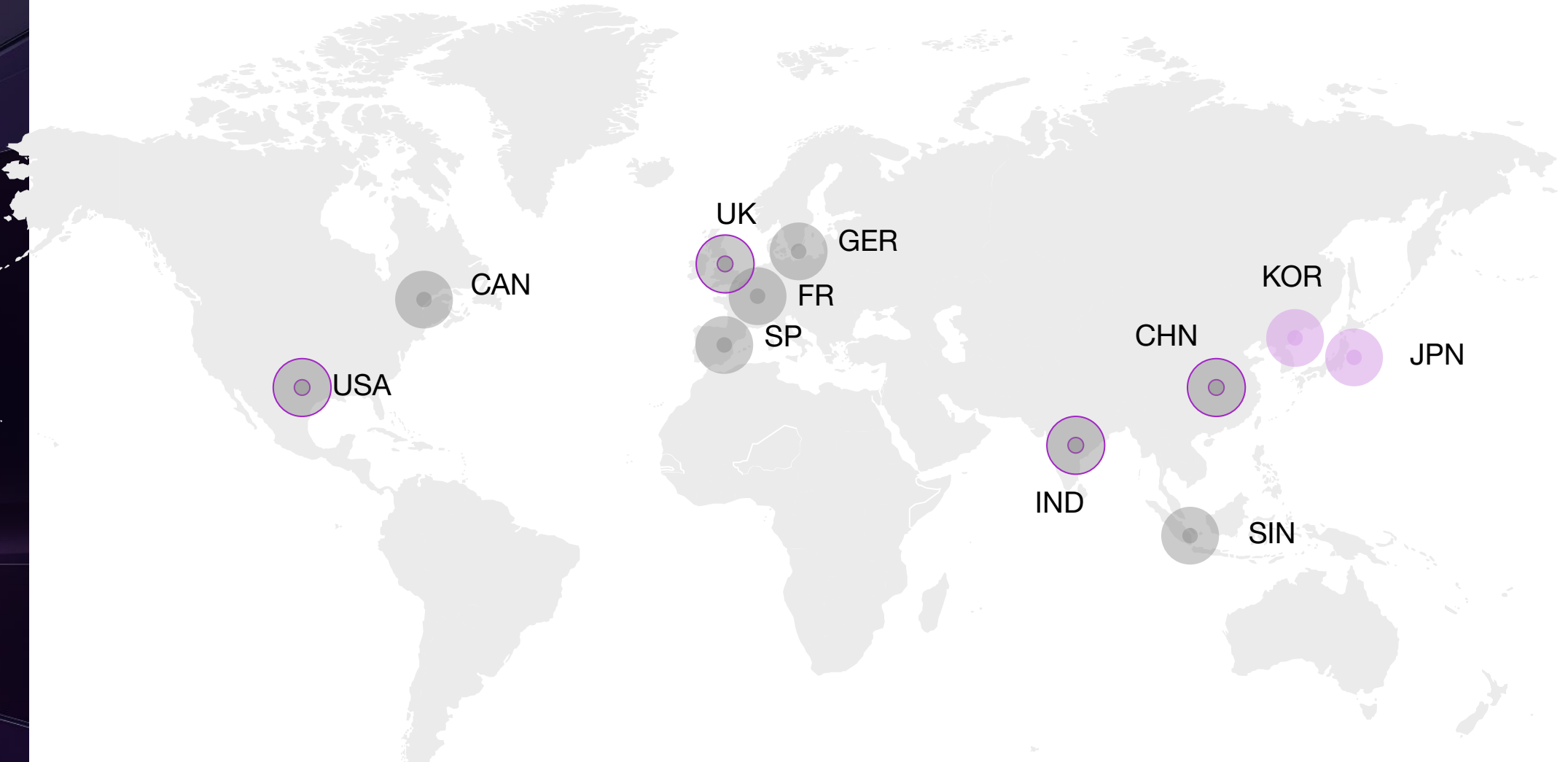
Chapter 4

How do we scan **external ecosystem** ?

Objectifs 2025 | Central Innovation Footprint

Airbus Amber

Airbus Central Innovation



- Existing Airbus Central Innovation (GTS, SE, Inc., Corp. Innovation)
- Existing Global Tech Scouting using gov. Support (KITA and Jetro)
- Scaling light Startup Engagement Units

Chapter 5

How do we engage with Startups?

Airbus Central Innovation | to benefit from the best and most relevant Solutions developed by Startups



StartupBlink

Corporate Startup Activity Index 2025

A Ranking of over 350 corporations based on startup-related activities

AIRBUS

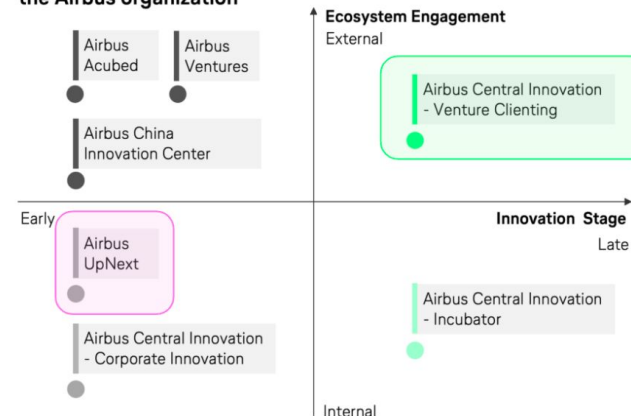
#1 Aerospace industry
#1 France
#13 Worldwide

AIRBUS

TNMT

The Airbus innovation unit approach is unmatched in scale and breadth

Mapping of major innovation units within the Airbus organization



Source: Lufthansa Innovation Hub Analysis, TNMT.com - February 2025

Airbus UpNext focus on flying future technologies at speeds well beyond what seems feasible today.

Airbus Central Innovation | Venture Clienting to benefit from the best and most relevant Solutions developed by Startups



TNMT
Read the article

