



MAKING GOOD IDEAS GREAT: THE FFG START-UP PORTFOLIO

≡ Federal Ministry
Republic of Austria
Climate Action, Environment,
Energy, Mobility,
Innovation and Technology

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Republic of Austria
Digital and
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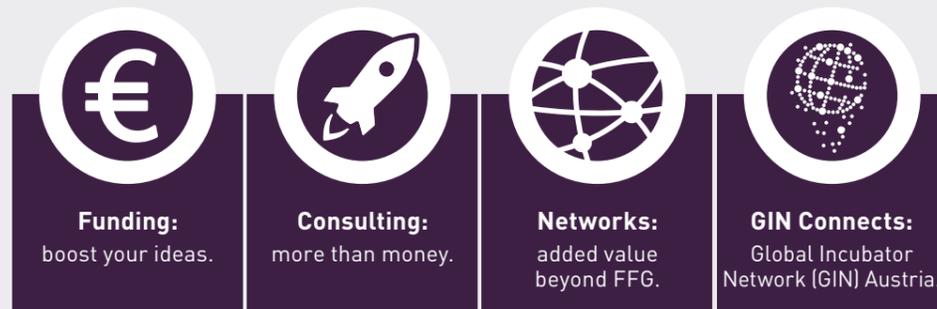
TAKING OFF IN THE MARKET WITH INNOVATIVE IDEAS

Every year more than 40,000 businesses are set up in Austria, mostly small and medium-sized enterprises. Many make an important contribution to Austria's economy in the form of new growth, new jobs and – above all – new ideas. They all rely on strong partners, because as young and innovative companies, start-ups are particularly reliant on support.

The Austrian Research Promotion Agency (FFG) is the first port of call in Austria when it comes to funding for research and innovation. As a one-stop shop for industry-related research, the FFG supports young companies in developing, implementing and launching their ideas onto the market. Each year it invests around 70 million euros into projects by start-ups.

FROM SPIN-OFF PHASE THROUGH TO MARKET LAUNCH

The range of FFG funding and services extends from idea generation (Spin-off Fellowship, Innovation Voucher, Patent Voucher, Impact Innovation) and product development (Projekt Start, Start-up Funding) to market launch (Markt.Start). Funding is not generally tied to a specific subject area, and covers up to 100% (Markt.Start, Fellowships) of the overall costs.



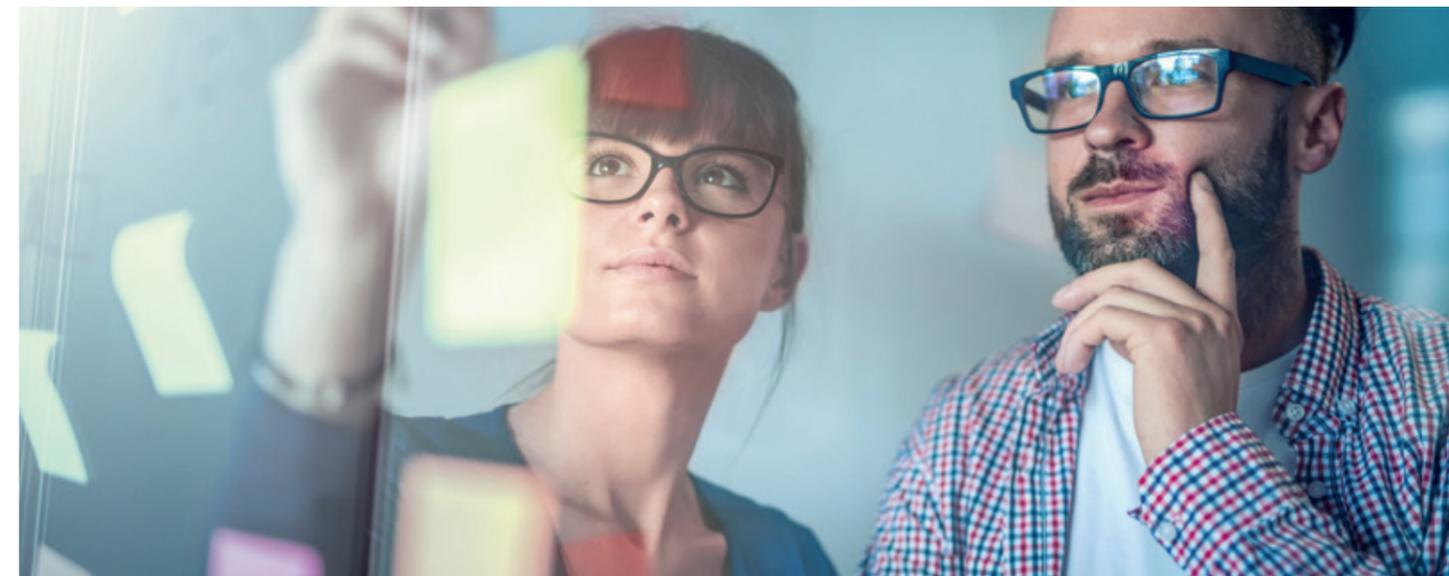
What is a start-up?

- Small and medium-sized enterprise (SME)
- established max. 5 years prior to the application,
- and which is new (excludes restructured companies, new locations, company mergers, etc.)

NETWORKS: ADDED VALUE BEYOND FFG

Funding, programmes, research institutions, competence centres, incubators, accelerators.... still with us? As Austria's central start-up funding agency, the FFG provides you with the right connections.

- **Global Incubator Network (GIN) Austria**
GIN supports innovative start-ups in their efforts to step onto the international stage by helping them network with capital investors, businesses, and incubator programmes.
- **Start-up Hotspot Austria**
Initiative to attract international start-ups wishing to locate in Austria.
- **Austrian Angel Investors Association (AAIA)**
Association of Austria's leading business angels.
- **Austrian Private Equity and Venture Capital Organisation**
The FFG is a member of this organisation, opening access to all Austrian funds and offering matchmaking introductions to these investors.
- **AustrianStartups**
Platform representing the interests of the Austrian start-up ecosystem. As a supporting partner, the FFG can disseminate information and establish contacts with potential partners.
- **Startuplive**
The FFG is a supporting partner and can help start-ups develop their business models and founding teams using the startuplive network.
- **Austrian Startup Monitor**
Where are most start-ups established? How are they financed? What are the elements comprising Austria's start-up ecosystem? For the first time, a comprehensive study has answered these and many other questions.



FFG: PARTNER FOR RESEARCH AND INNOVATION

Innovation and applied research in Austria have a strong partner: the Austrian Research Promotion Agency (FFG). We can help you to make the most of your innovative potential and to exploit new market opportunities by putting new knowledge to work.



Start-ups are a key driver of Austria's innovation system. The FFG supports them right from the initial idea, helping them as they develop, launch and establish their products in the market.

Henrietta Egerth and Klaus Pseiner, FFG Managing Directors

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FFG

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The FFG is owned by the Austrian Federal Ministry for Digital and Economic Affairs and the Austrian Federal Ministry of Climate Action, Environment, Energy, Mobility, Innovation and Technology.