



EU funding & me.

Success
Made Simple.

Streamlined access
to EU funding, on
the go.

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The EU Funding & Tenders Portal

6M

MONTHLY PAGE VIEWS

2M

REGISTERED USERS

IMPROVED UX

AFTER MARCH 2024 REVAMP

AI POWERED SEARCH

TAILORED RECOMMENDATIONS, NEW LOOK & FEEL

Now, an app to make it smarter!



Why an app?

CROSS-PLATFORM

Same UX on all devices and operating systems

LESS VISUAL NOISE

Simpler design, no overwhelming information

INTEROPERABILITY

Works with other mobile applications & functionalities

EASY SHARING

Sharing content is easier and faster

PERSONALISATION

Tailored content and features



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Co-created with its future users



BETA TESTING

3 waves of beta testing of use cases and specific transactions

USABILITY TESTING

For quantitative & qualitative insights on specific behaviours

HEURISTIC EVALUATION

To ensure the app aligns with UX/UI best practices

STAKEHOLDERS' CONSULTATION

Survey, focus groups & one-to-one interviews



Paving the way to the future

A super-app acting as the one-stop-shop for EU grants management

Partnering

A tool to enhance partners' search to create winning consortia

Networking

A platform to share, connect, grow

Experts functionalities

A support for administrative tasks

24 EU languages

A seamless and accessible experience for all users

Thank you!

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