



# SEREN4

## SU-DRS01 webinar

Human factors, and social, societal, and organisational aspects  
for disaster-resilient societies

*19/05/2020 -10 am CET*

### Speakers

Jean-Claude Masy

(French Embassy in the Republic of Korea)

Paul-Henri Richard

(Crisis Management chair at UTT)

Armand Nache

(CEA) – **webinar moderator**

with the participation of

Philippe Quevauviller

(European Commission) – **Q&A session**



## Challenge

All societal functions are exposed to disasters, whether natural or man-made  
It is imperative to act in order to make societies more resilient to the resulting disaster issues

## Main objective

- ❑ Consider **one or more disasters**, including from climate-related weather events, earthquakes and volcanic events, space weather events, industrial disasters, crime and terrorism threats
- ❑ Then develop and **advance innovations (including organisational processes)** in the society, and among first responders
  - to reduce the loss of human life
  - to reduce environmental, economic and material damage
  - and to **make the society more resilient to the considered disaster**

## 2018 to 2020 Call topics

- ❑ **SU-DRS01-2018-2019-2020**: Human factors, ... for disaster-resilient societies (**today's webinar – 10am CET**)
- ❑ **SU-DRS02-2018-2019-2020**: Technologies for first responders (**tomorrow's webinar at 10am CET**)
- ❑ **SU-DRS03-2018-2019-2020**: Pre-normative .. demonstration for disaster-resilient societies (**tomorrow's webinar at 2pm**)
- ❑ **SU-DRS04-2019-2020**: Chemical, biological, radiological and nuclear (CBRN) cluster
- ❑ **SU-DRS05-2019**: Demonstration of novel concepts for the management of pandemic crises (**closed call**)

- Follows a **mission-oriented approach**
- Builds **Multidisciplinary projects**
  - Integration of technological research and development with research into political, social and human sciences
- Takes more into account the **Societal Dimension**
  - Respect of privacy and civil liberties
- Strengthens the involvement of the **end-users in project definition and execution**
  - bring together at European level the ‘demand’ and ‘supply’ sides
- Reinforces the **role of the Member States’ authorities** (programme committee)



## PRESENTATION OF

### **SU-DRS01-2018-2019-2020: HUMAN FACTORS, AND SOCIAL, SOCIETAL, AND ORGANISATIONAL ASPECTS FOR DISASTER-RESILIENT SOCIETIES**

[https://ec.europa.eu/research/participants/data/ref/h2020/wp/2018-2020/main/h2020-wp1820-security\\_en.pdf](https://ec.europa.eu/research/participants/data/ref/h2020/wp/2018-2020/main/h2020-wp1820-security_en.pdf)

Armand Nachev (CEA)

- **Type of Action** Research & Innovation Action
- **Output TRL** not specified
- **Project duration** not specified
- **Budget per project** 5 M€
- **Total budget** 5 M€ in 2020
- **Eligibility conditions** At least 3 first responders responders' organisations or agencies from at least 3 different EU or Associated countries  
International cooperation in R&I is encouraged but not mandatory
- **Deadline** 27 Aug 2020

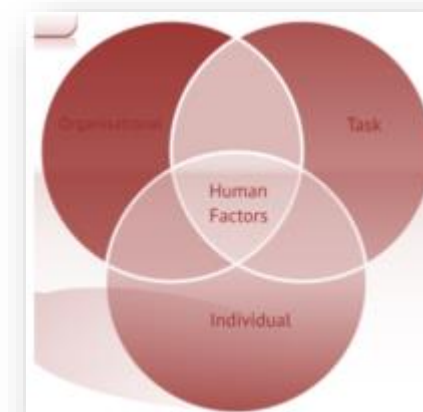
- **Challenge**

1. Resilience of societies heavily rely on how their citizens behave individually or collectively
2. Recent disasters have shown gaps in the level of preparedness of European society for disasters, and highlighted the importance of increasing risk awareness among people and decision-makers
3. Building resilience requires a better understanding and implementation of new technologies and media
4. There is much to learn from some countries with a high level of disaster risk

5M€



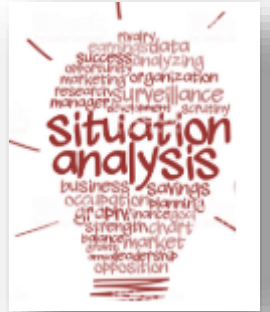
Human-centric





## 1. Analyze the current situation and contribute to the understanding of society's awareness to risks

- Provide comparative analysis of **European diversity regarding citizen risk-perception and vulnerabilities**
- Provide comparative analysis of **different approaches to risk preparedness** in different countries (within and outside the EU), and among communities in precarious socio-economic conditions
- **Identify existing tools and guidelines** for an improved prevention, preparedness, alert systems and their recognition by citizens, responses using citizen's competencies and local knowledge, and recovery



## 2. Facilitate the sharing of information and of good practices

- Enable improved **information exchanges among different actors involved**, including first responders, local authorities, schools, and citizen representatives
- Enable intensive **sharing of good practices and of learnings resulting from citizen-scientist interactions**



## 3. Thanks to the cross-fertilisation of concepts and of approaches developed by partners in the proposals, and to the studies that will assess the value of raising awareness about relevant research among citizens

### Provide recommendations for

- the **development of a culture of improved preparedness**,
- **adaptability**,
- and **resilience to risks**, including **the use of social media and crowd-sourced data**, and the involvement of the citizens in the investigations and possible validation of tools and methods.



## 4. Propose strategies, processes, and methods to help citizens accessing research results related to disaster resilience

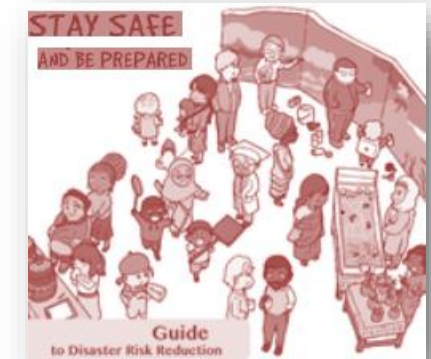
Test such strategies, processes, and methods with citizens and communities representative of European diversity and for different types of disaster to assess the:

- individual **capacities of citizens** for disaster management
- **participation of citizens in the verification and validation of tools, technologies and processes** for disaster management



## 5. Enable multi disciplinary teams with civil society organisations, first responders, (national, regional, local, and city) authorities to

- **Prepare the ground for exercises involving citizens**
- **Prepare for field-validation of different approaches** related to different disaster risks involving the above actors, in representative urban and non-urban environments, including in areas where precarious socio-economic conditions prevail



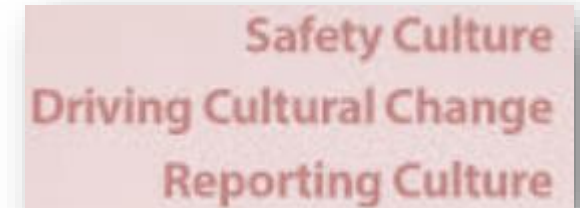
**Field-level  
Validation**

- 
- The diagram illustrates the Disaster Management Cycle as a continuous loop. At the center is the text "Disaster Management Cycle". Surrounding this is a circular band divided into five segments, each representing a phase of the cycle. The phases are: Mitigation, Preparation, Response, Recovery, and Reconstruction. Each phase is further divided into sub-phases. Mitigation includes Capacity Building and Mitigation. Preparation includes Pre-impact and Preparation. Response includes Emergency and Response. Recovery includes Restoration and Recovery. Reconstruction includes Reconstruction. An "Event" (represented by a starburst) triggers the cycle, leading into the Response phase. The cycle is continuous, with arrows indicating the flow from one phase to the next.





3. **Research should address diversity** in risk perception and in vulnerabilities in order to propose new approaches, with a particular **emphasis on the use of new technologies**,
  - for community awareness,
  - for leadership,
  - and for crisis readiness and management.
  
4. **Research should address cultural changes** among individuals, business managers, government officials, and communities, which can create a resilient society in line with the Sendai Framework for Disaster Risk Reduction
  
5. **Research should assess the use of social media for different disaster scenarios** (natural hazards, industrial disasters, terrorist threats) involving different actors, including first responders, city authorities and citizens
  - Many solutions using social media and crowd-sourced data in crisis situations have been studied and deployed. However their impacts are not well known
  - Social media may not always be available as it relies upon the functioning of critical infrastructure such as phone networks



**6. Research should analyse both the positive and negative roles of social media and crowd-sourced data in crisis situations**

- + have been used to spread early warnings and important safety information
- + offer a quick and easy way to relieve friends and family from worry
- may be used to spread false statements and to overstate threats
  - so the validation processes of information should also be addressed.



**7. There is much that can be learned from certain countries with a high level of risk of natural disasters and where risk awareness is high**

- e.g. Japan with high-levels of risks of earthquakes, volcanic events, and tsunamis



# TESTIMONIAL

**Dr. Jean-CLAUDE MASY**

Head of energy and new technology service at the French Embassy of the Republic of Korea,  
In charge of the COVID-19 crisis management analysis



## ***Summary:***

*The fight against COVID-19 heavily shows how disaster management depends on how the citizens behave individually or collectively and how governments and civil society organisations design and implement policies preparing for, reacting to, and overcoming disasters.*

*The spread of new technologies and media induced dramatic changes in how individuals and communities behave. Such technologies have a huge capacity to improve citizen understanding and awareness of risks, to enable an effective response from affected populations, and to increase the resilience of services.*

*Nevertheless, the implementation of such technologies will depend on cultures, people acceptance, and laws.*

*The example of the extensive use of novel technologies in South Korea as a response to the COVID-19 crisis deserves a deep analysis.*

***Jean-Claude will testify on how the crisis was managed in Korea and how the country was able to minimize the pandemic.***

# 4 QUESTIONS RELATED TO THE COVID-19 CRISIS MANAGEMENT

**Dr. Paul-Henri Richard**

SSH Research Engineer and volunteer firefighter officer

Administrator and animator of the Chair "Crisis Management"- University of Technology of Troyes

- 1) What is the needed research on cultural changes among individuals, business managers, government officials, and communities in order to create a better resilient society in Europe?
- 2) What is the needed research to make social media a strong ally in the fight against pandemics like COVID-19?
- 3) How communication between first responders and the victims and citizens in the affected areas can be enhanced ?
- 4) How civil society organizations, first responders, (national, regional, local, and city) authorities in the European union can cross- fertilize such concepts and consolidate the different pandemic management cycle approaches in Europe?

**Question:** What is the needed research on cultural changes among individuals, business managers, government officials, and communities in order to create a better resilient society in Europe?

**Answer key words:**

### **Research on**

- Decision making culture change during crisis
- Change from centralised crisis management to a logic of networks and collective participation during crisis
- Processes to receive, record, and take into account the initiatives of individuals who want to help during crises

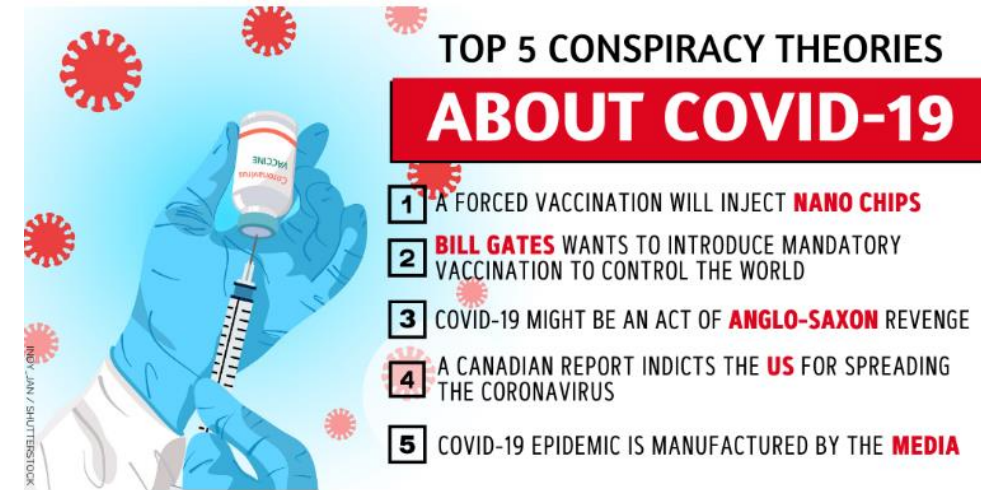


**Question:** What is the needed research to make social media a strong ally in the fight against pandemics like COVID-19 ?

**Answer key words:**

### Research on

- psychological dimensions of social networks - kind of emotions they are arousing - contribution to resilience
- measuring the social impact of solidarity and mutual aid initiatives such as neighbor support
- Defense against fake news, , their origins and the impact they have on people's behaviour



**Question:** How communication between first responders and the victims and citizens in the affected areas can be enhanced ?

**Answer key words:**

### Research on

- Warning and communication that must be multichannel, pragmatic and homogeneous
- Communication strategies of crisis cells
- Weak signals



**Question:** How civil society organizations, first responders, (national, regional, local, and city) authorities in the European union can cross-fertilize such concepts and consolidate the different pandemic management cycle approaches in Europe?

**Answer key words:**

### Research on

- Cooperation and mutual learning operation between European countries. Note that civil security is essentially sovereign and structured differently from a country to another as it depends on administrative organisation, priorities and the culture, of each country
- Cooperation between local authorities and civil society for mutual support during the different phases of pandemic crisis management
- Understanding the reasons of the apprehension of the authorities and crisis managers to involve the population in crisis management
- multi-agent coordination, emergent conditions for collective action in crisis situations

### Working together :



**Driving innovation for crisis management**



**FIRE IN**

The first European Fire and Rescue Innovation Network

# Q & A



## Speakers

**Jean-Claude Masy** (French Embassy in the Republic of Korea)

**Paul-Henri Richard** (Crisis Management chair at UTT)

**Armand Nachev** (CEA) – webinar animator

with the participation of

**Philippe Quevauviller** (European Commission)

Q&A organiser

**Geraud Canet** (Ministry of research- France)