

COMET: K-Project

<p>Research in ICT for the tourism, sport and leisure industries</p>	
Main location	Salzburg
Other locations	Graz
Research programme	<p>The research programme of e-Motion is structured into three research and development themes:</p> <ol style="list-style-type: none"> 1. e-Mobility: e-Motion analyses, conceptualises and implements software prototypes for mobile target groups. 2. e-Accessibility: Profound market analyses within e-Motion uncover the societal and commercial potential of accessibility. e-Motion develops and proposes a catalogue of measures for the development of relevant services and products. 3. e-Innovation: The sport and leisure industries face ever more challenges to deliver products and services that are unique and meaningful for the market. The scientific concepts of “open innovation” and “prosuming” in combination with the application of ICT link internal processes of innovation management within companies with input from outside (from consumers, suppliers, dealers, market research etc.).
Planned realisation and outcomes	
<p>The research goal is to advance and apply leading edge know-how, methods and innovative ICT tools that leverage the potential of user-driven innovation to secure and strengthen the future competitiveness of the Austrian tourism, sport and leisure industries. e-Motion also represents a major effort to link up established industries (tourism, sport and leisure) with emerging technology industries (IT, mobile applications and open innovation as methodological instrument).</p>	
History of establishment	e-Motion builds on the strengths of the former Salzburg site of ANET – Austria's competence network for eTourism, operated by Salzburg Research.
Selected company partners	Selected scientific partners
<ol style="list-style-type: none"> 1. Atomic Austria GmbH 2. SalzburgerLand Tourismus GmbH 3. Utilo 4. Tripwolf GmbH 5. Silbergrau Consulting & Software GmbH 6. Steirisches Thermenland 7. c.c.com Andersen & Moser GmbH 	<ol style="list-style-type: none"> 1. Salzburg Research 2. Joanneum Research, Institut für digitale Bildverarbeitung 3. Universität Linz, Institut Integriert Studieren 4. Universität Salzburg, Zentrum für Geoinformatik
Start Date	April 2008
Planned number of personnel	12 (FTE)
Total costs	EUR 1.835 mio.
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