

# Cross Level User Evaluation (CLUE)

## How to make mistakes correctly?

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## Brief description of the consortium partners

- Fraunhofer Austria Research GmbH
- Fachhochschule St. Pölten ForschungsgmbH
- 4D Aerospace Research and Simulation GmbH

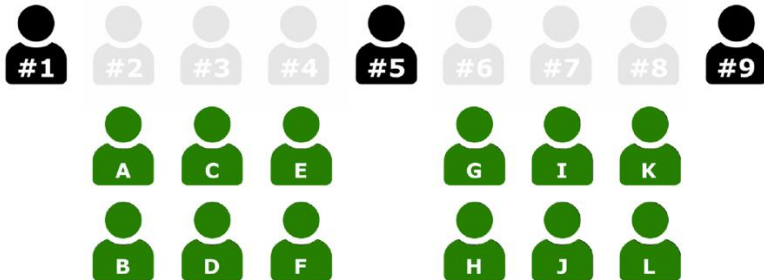


## Aim of the project / Background of the project

Tests without CLUE:



Tests with CLUE:



- Failing to involve the target group in user tests is a cardinal error.
- However, this mistake can make economic sense if the target group is too expensive and the error can be corrected cheaply.

## Project results

Stranger, P.; Judmaier, P.; Rottermanner, G.;  
Rokitansky, C.-H.; Szilagyi, I.-S.; Settgast, V.;  
Ullrich, T. (2024)

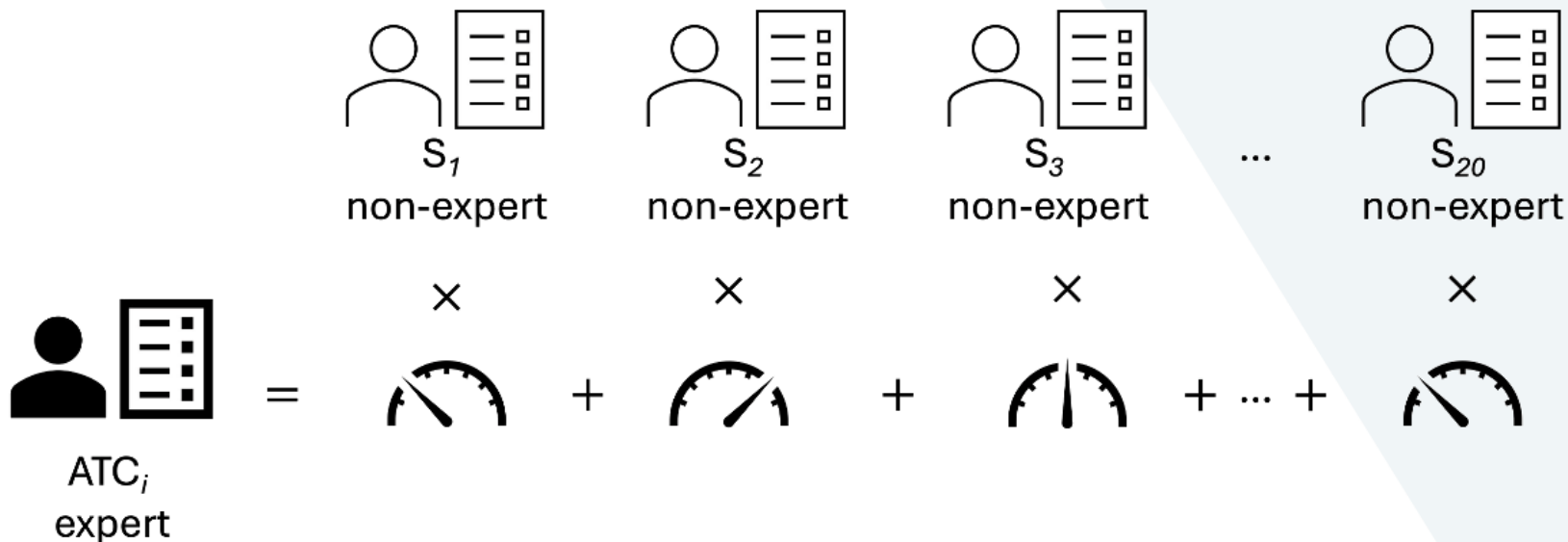
A Novel Approach Using Non-Experts and  
Transformation Models to Predict the  
Performance of Experts in A/B Tests.

*Aerospace*, 11, 574.

<https://doi.org/10.3390/aerospace11070574>



## Utilization of the project



## Further steps/(potential) follow-up projects

- **Application in UX projects:**

This approach facilitates the execution of user testing for software, rendering it more straightforward and cost-effective.

- **Application in different domains:**

This user-testing process can be applied to other fields involving multiple tests, such as medicine, sociology, etc.

