



FFG

programm
benefit

Launch Event:
Fifth Call for Proposals

Dr Gerda Geyer
Vienna, 30 September 2009

Programme benefit

- National Austrian thematic programme
- Programm owner: Federal Ministry for Transport, Innovation and Technology, Programme Management: Austrian Research Promotion Agency
- One of the main aims of the programme is to *enhance the quality of life of older people and prolong the period of time people can live autonomously in their home environment by the use of ICT based products and services*
- 6 November 2007: launch of the first call

14 September 2009: launch of the fifth call

9 November 2009: deadline for submission

Budget: 1.1 M€

Focus of the Fifth Call for Proposals: ICT-Supported Active Ageing

Active Ageing is a process which enhances the quality of life of the individual by reaching the maximum access to **participation / social integration, security and health.**

Thematic clusters are:

- **Social inclusion** (including information retrieval, creation of networks, ...)
- **Activities within and outside the home environment** (including tourism, personal fitness ...)
- **Comfort and security** (including smart homes, measuring, monitoring, ...)

... the call is aiming at ...

- Main target group / segments of older people: go goes and slow goes
- Mainly self paying and deciding customers
- Expected side effects:
 - Stipulating the use of technologies in an active phase of ageing means that people get acquaintance with ict in a phase, when still manage to learn quite easily = beneficial when they are restricted in their mobility or are in need of help/care.
 - Increasing awareness and acceptance for technology use
 - Important: to think about how to age in dignity before being in a critical situation

Cooperative Projects

Cooperative Projects: Technology integration

Prototypes and user tests possible

Funding rate: 60% (small e.), 50% (medium e.), 40% (large e.)

Cooperative projects: innovative services and applications (including business model)

Funding rate: 35% (small e.), 25% (medium e.), 15% (large e.)

Please note: **All eligible institutions that are not research institutions will be categorized as enterprises** (Institutions of the social and health care sector, including non profit organizations, public bodies / federal countries, municipalities,...)

Funding of Research Institutions

60% funding

- for regular project partners or coordinators
- financing concept for the non-funded costs must be submitted with the proposal

100% funding

- less than 25% of the total project costs and max. 100.000€
- Research results must be made public and must be of general interest to the community
- Enterprises cannot use the knowledge exclusively in their project!

subcontractor

Programme benefit also funds ...

2. Human resources projects

Funding of doctoral and master thesis

3. Stimulation projects

- **Eg feasibility studies for experimental development**

Funding rate: 50% (small and medium e.), 40% (large e.)

- **Workshops, conferences, ...**
- ...

Programme benefit has funded 21 projects in 2008

Coop. Projects	7
Human Resources	2
Stimulation / Studies	7
Stimulation / Workshops	3
Concept initiative	1

Topics /Examples

Cluster 1: Social inclusion

- Communication terminal; touchscreen interface
- Interactive, user-oriented, and user-driven web-portal
- Multimedia communication system for people who live alone

Cluster 2: Activities

- Strength-based training system for home usage
- Unassisted control of balance-, risk of falls- and activity-levels, exercise programme

Cluster 3: Comfort and security

- Vitalmonitoring, contextualised personalization and support
- Reliable and automated computer vision system; robust fall detection

1 Quality of the proposed activity

Technical and scientific quality / Innovation

Technical and scientific challenge, methods and dissemination

Project management and resources

2 Relevance of the proposed activity: contribution to the aims of the programme

Improvement of usability

End-users involvement

Ethical aspects (draft of informed consent necessary)

Inter- and transdisciplinarity

R&D aspects

Evaluation Criteria II

3 Suitability of applicants / partners

Enterprises, social and health care providers (including end-users organisations)

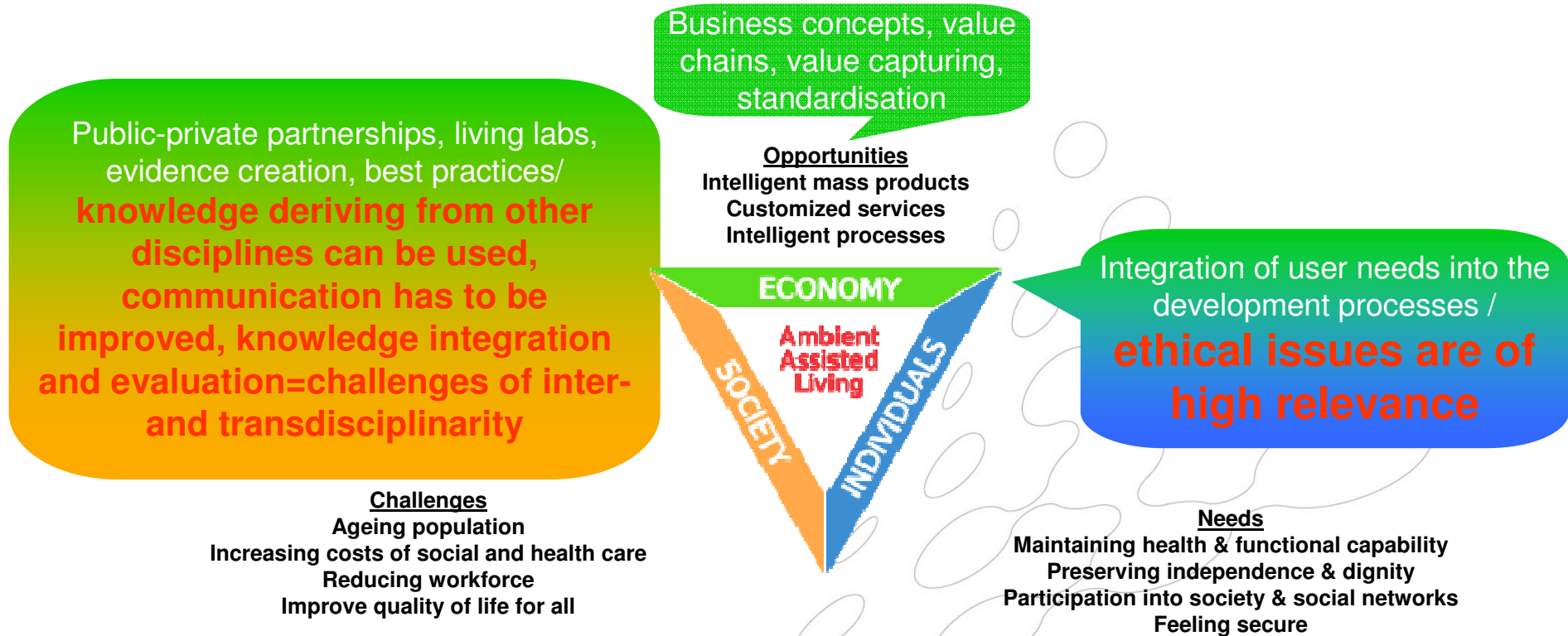
Research partners

Consortium & cooperation

4 Economic potential and exploitation

Market prospects

Exploitation



6 November 2007

Launch of the First Call for Proposals

**Stimulation projects, human resources projects
(scholarships for doctoral students, ...)**

Permanent submission

14 September 2009

Launch of the Fifth Call for Proposals

Closing date: 9 November 2009

Evaluation Meeting: 16 December 2009

**Cooperative projects, Stimulation projects, Human resources projects (scholarships for
doctoral students, ...)**

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