



EXPERIENCES FROM THE AUSTRIAN PCP CALL

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EU-Workshop: PCP and PPI in Horizon 2020

Innovative solutions for public procurers

Vienna, 17th March 2014

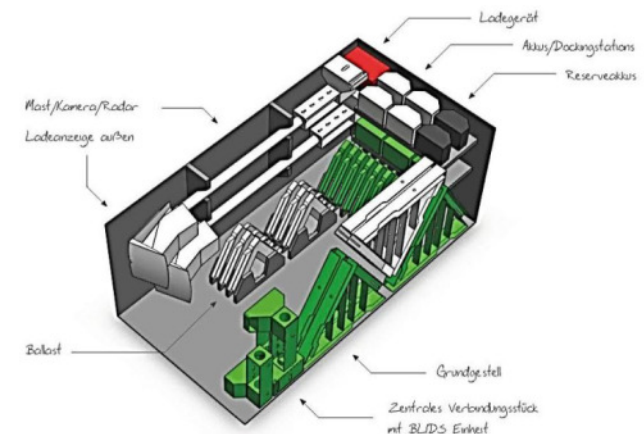
Introduction

- Austrian PCP co-operation:
 - Ministry of Transport, Innovation and Technology (bmvit)
 - ÖBB-Infrastructure (Austrian Federal Railways) and
 - ASFINAG (Austrian Motorway Operator)
- Decision: co-financed pilot projects in 2011
 - **two-stage process** under competitive conditions
 - solutions developed shall result in **commercial procurement**

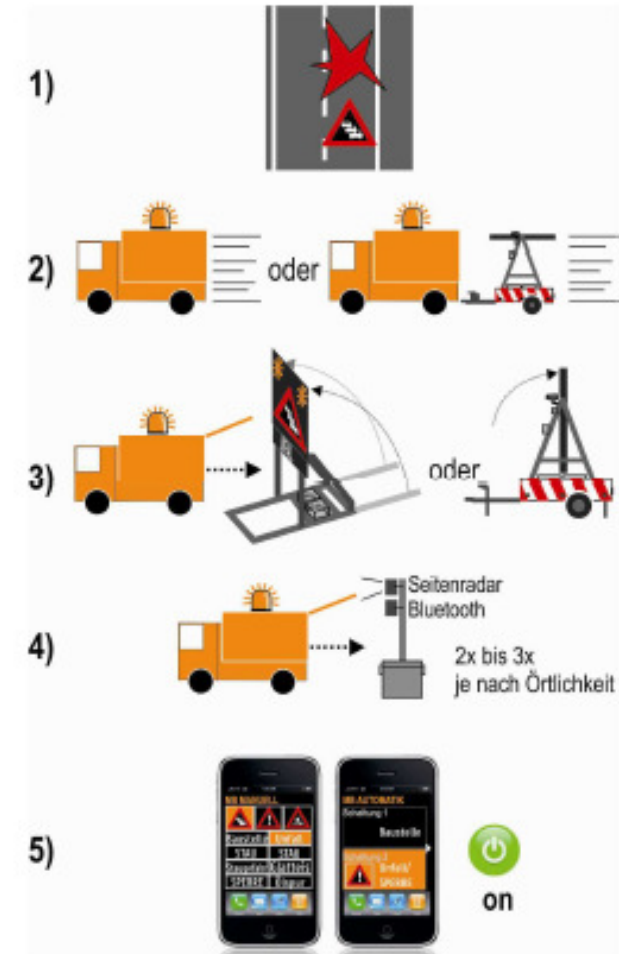
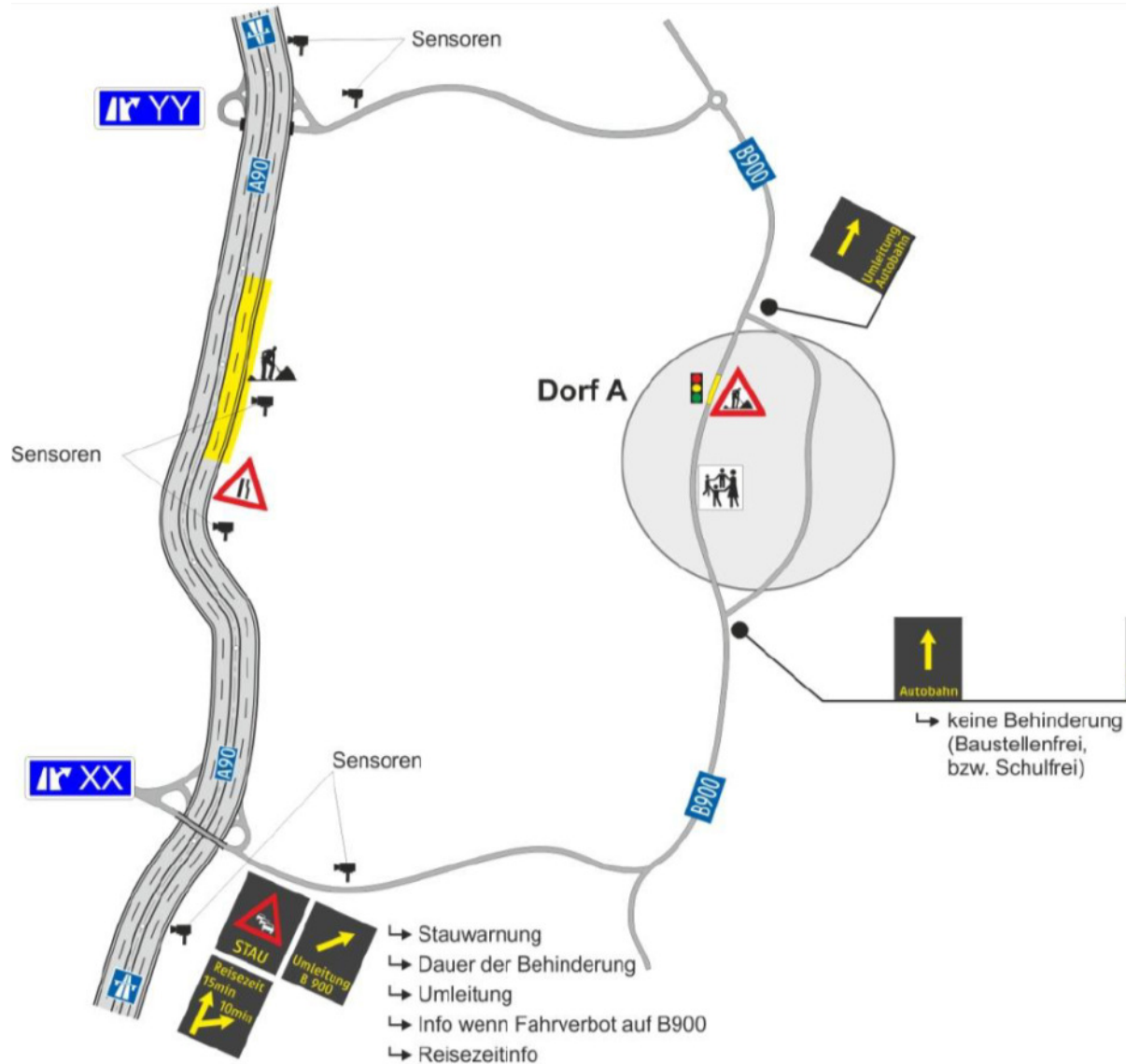
ASFINAG PCP Project in General (1)

“Mobile traffic management system for road work areas and major incidents“

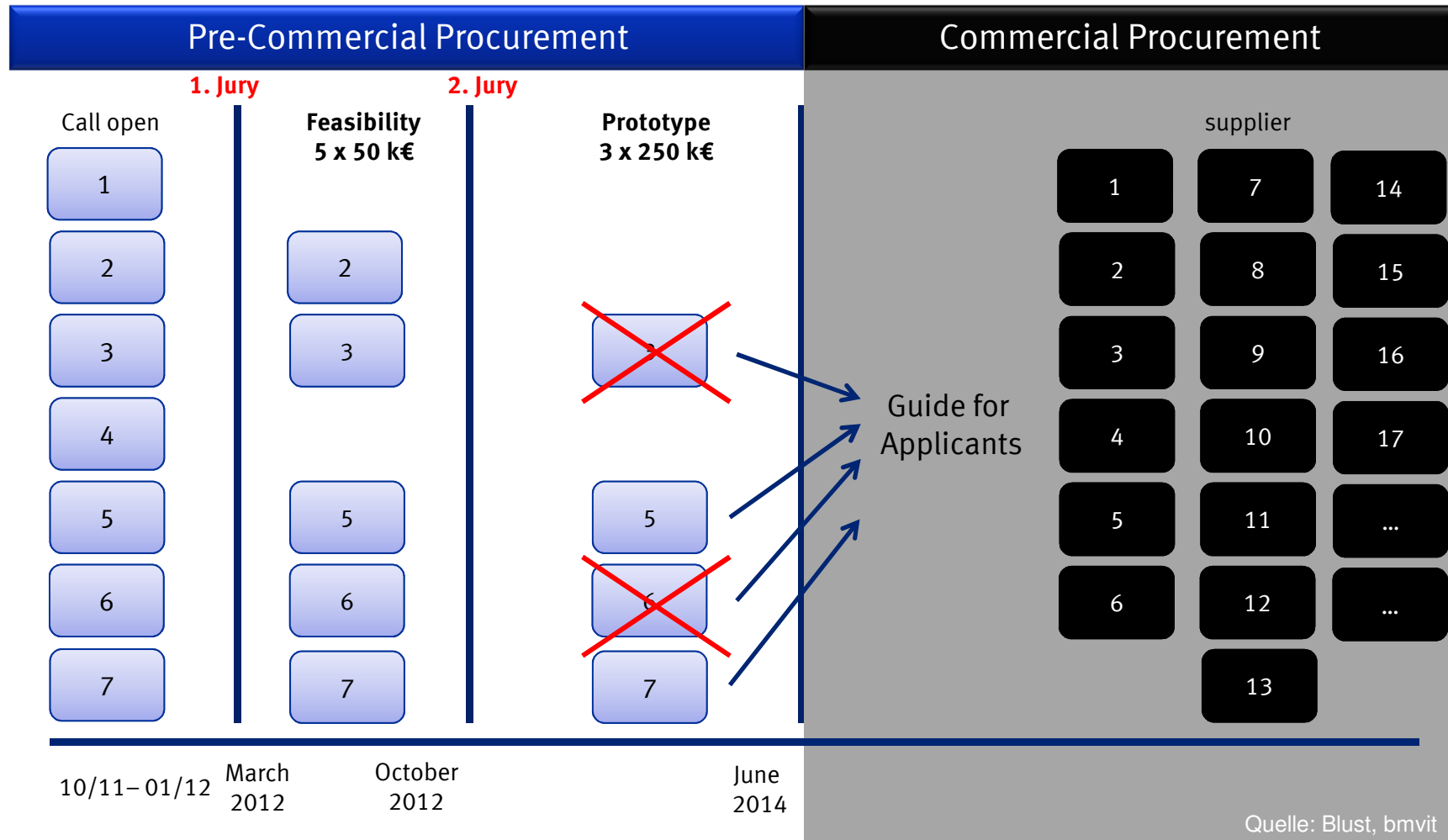
- Self-functioning, mobile system
- Simple and quick (de-)installation
- Reliable congestion detection
- Traffic management suggestions
- Real time information on the road (alternative routing etc.)



ASFINAG PCP Project in General (2)



ASFINAG PCP-Project in General (3)



Lessons learned (1)

Challenges:

- Phrasing the R&D question – defining the problem
- Decision if PCP is the best instrument for solving the explicit R&D needs
- New Tendering procedures → new documents
- Procurement procedure expenses (financial & human resources)
- Legal aspects (Immaterial property rights,...)

→ SPECIAL FOCUS

Lessons learned (2) Focus: Legal Aspects

Area of conflict:

Needed
publication of
PCP results

vs.

Pre-existing
IPRs of the
companies

Clear legal framework needed to:

- allow participation in the PCP without fearing exclusion from the commercial procurement tender
- Understand the necessity of result publication when using PCP

Lessons learned (3)

Benefits:

- **Variety of participants** (universities, SMEs, industry, research institutes)
- **Competitive structure** increases project quality
- Creation of supplier market for comm. procurement
- Interactive **client-supplier learning process**
- Possibility to combine best solutions in the tender
- **Supporting ASFINAG's vision** to become one of Europe's leading motorway operators

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RELIABILITY ALL THE WAY.