Channel16.me

Location-based Messenger

The next generation walkie talkie

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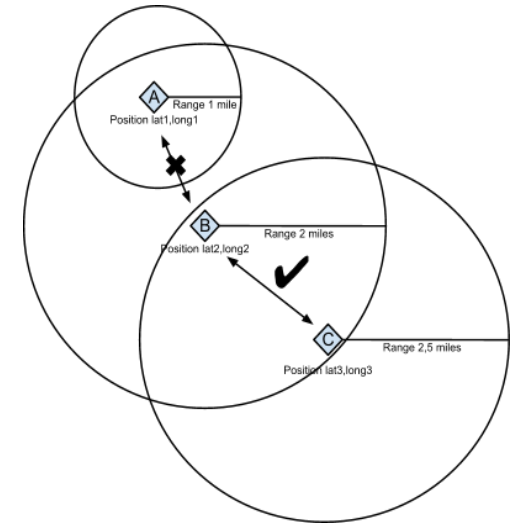Marc Van Steyvoort
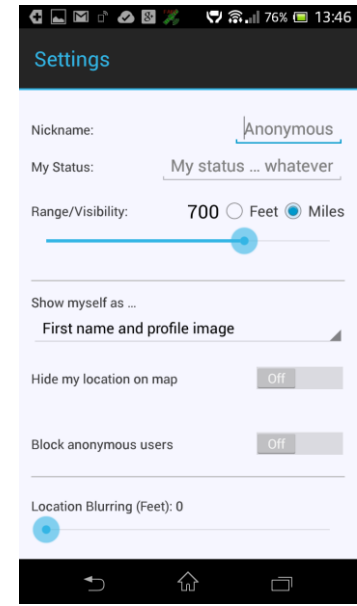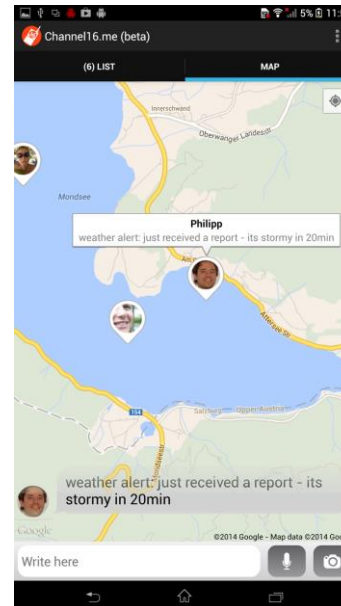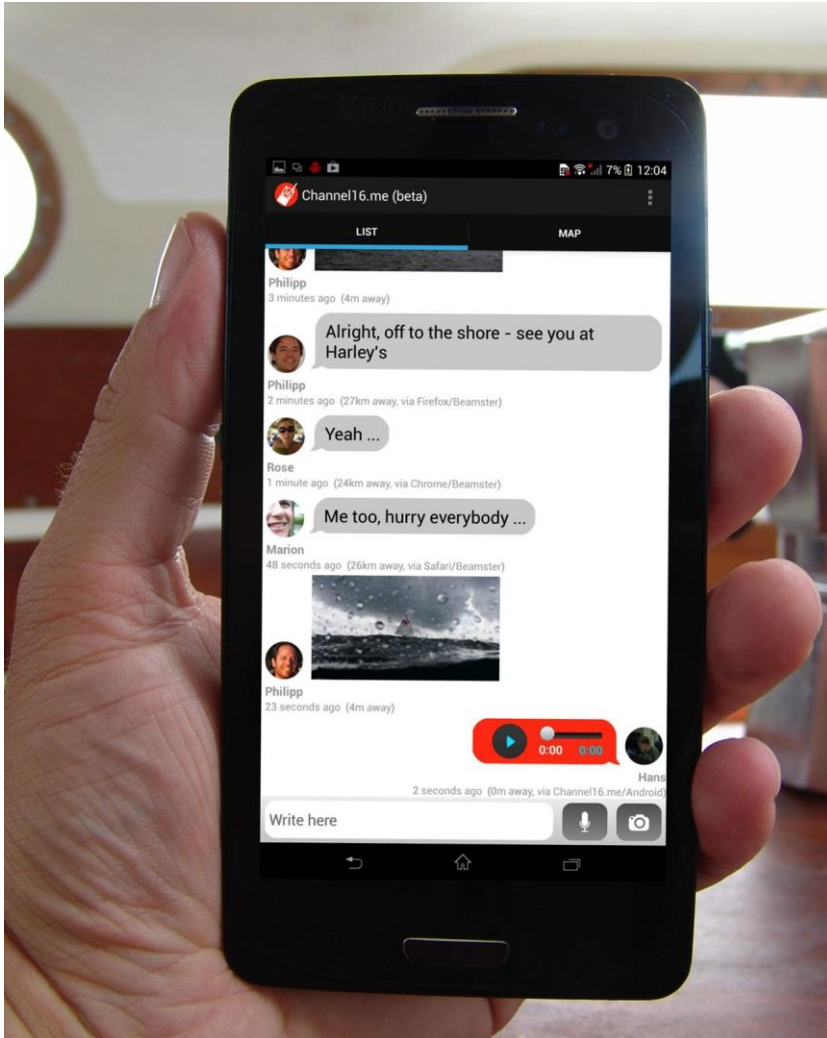
Channel16
Reaching People Nearby

- WhatApp, Voxer, Facebook Messenger
  → Global, location independent

- Location-based messaging – Location is in
many cases a very strong indicator for relevance

- Similar to Walkie-Talkie

- The name "Channel 16" is the most important channel on the marine broadband: emergency, calling channel

Channel16.me

- Channel16.me users can broadcast
- text messages, photos or audio messages to other people in their vicinity.

iOS, Android and Windows

Status Version 1.0 live:

iPhone : Live
iPad : in development
Android : Live
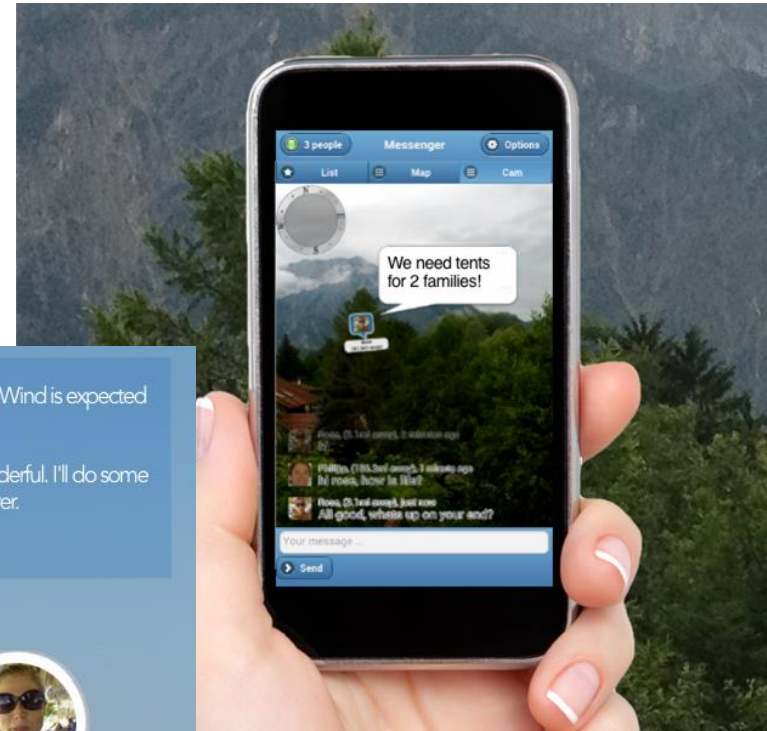HTML5 : Live

Android Wear

Smartwatch: Moto 360

Status: in development

Features:

- Notifications when messages come in
- Show Channel16.me User in the area
- Send voice messages (!)

AR Google Glass

Status: in development

Features:
**See other people in your vicinity in Augmented Reality**

Channel16.me API

- Application Programming Interface (API) that can be used to add LBS messaging functionality to other apps
- 15 functions
- New : **Channels**

API Example

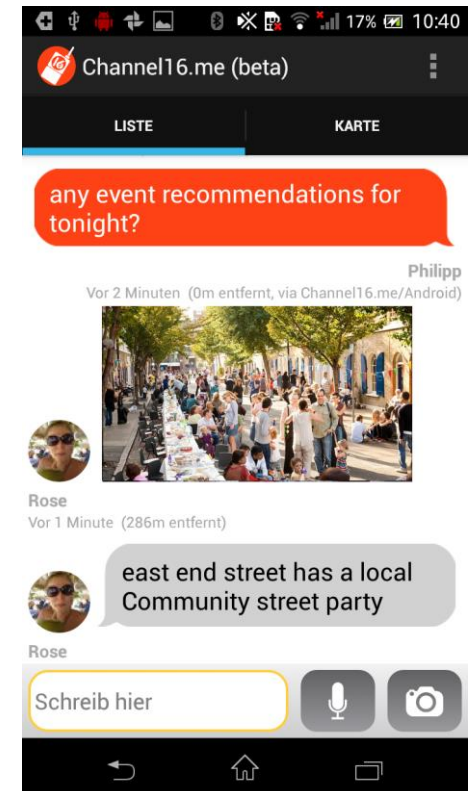Channel16.me wins
Explosive Remnants of
War Reporting Challenge

- Software Development competition by US Government Defense Department (March to September 2014)
- Channel16.me wins with custom app based on Channel16.me API
- Land Mines can be reported by text, audio, photo (also for illiterate!)
- When a finding is reported, all others in the area are alarmed (!)
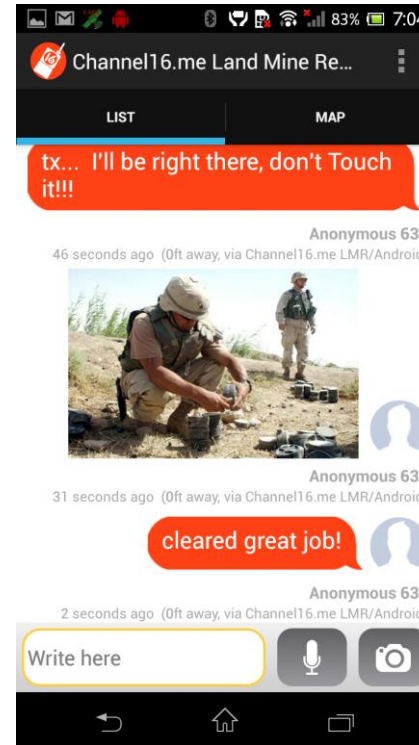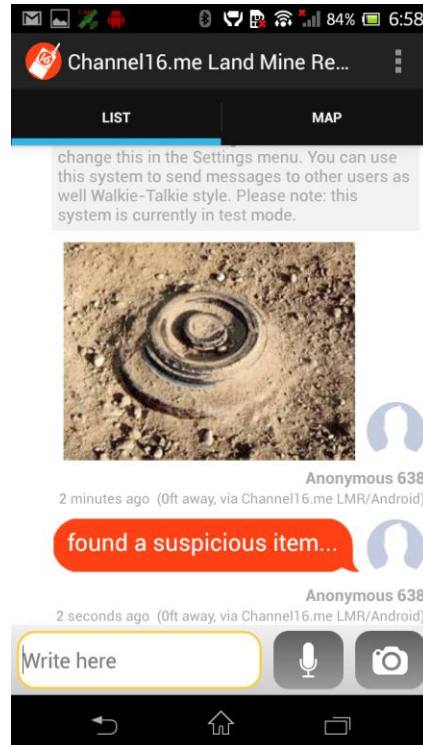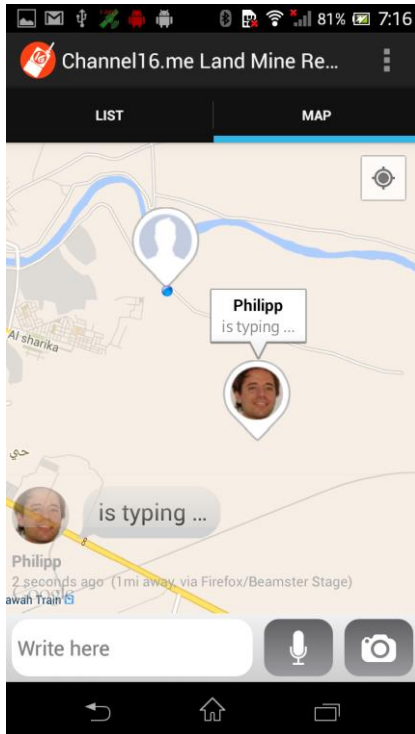
The Channel16.me "Smart City Messenger" has been awarded the Regional award Austria at the European Satellite Navigation Competition 2014, at the Deutsche Telekom Headquarters in Berlin.
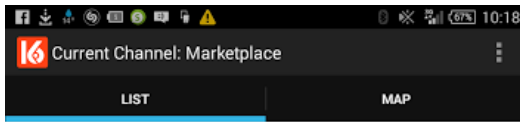

http://www.channel16.me

Channel16.me Channels

- Group people by interest
- Bring people together for a purpose
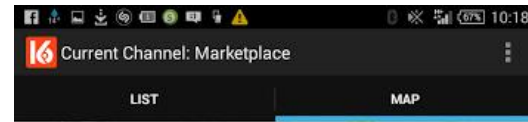
16 Channels:

Expat communities

Square meet and greet

Sport events

Music events

16 Channels:

Hotel chats

Neighborhood

Dating


Co-Driving

Roadmap 2015

- Grow user based to 500.000 users
- 25 channels live
- 5 verticals with monthly +25.000 users
- User channel management

Channel16.me
Executive Summary

- Channel16.me is a **broadcasting service** to **reach people nearby** with **real-time messages**
- Business Model: **micro-location based advertising, communities and white label messaging**
- Extends messaging into the wearable space
- Location-based services are expected to bring in **10 billion** from consumers and advertiser by 2016.
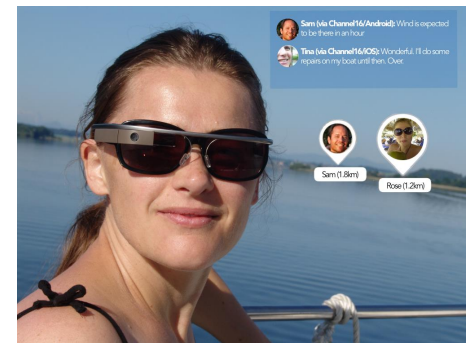
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