



DEMAND DRIVEN INNOVATION THROUGH PCP AND PPI

**PCP/PPI INFO-DAY; 17TH MARCH 2014, VIENNA
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Aims of the Austrian PPI/PCP-policy



- Make use of the large procurement volumes (~40 bn. € in Austria p.a.) to foster innovation and support innovative firms
- Leverage supply side of the innovation policy by adding a demand side innovation policy
- Modernize public sector services and infrastructure with regard to future needs
- reduce costs and environmental damage in the long run by purchasing more efficient products and sustainable products (e.g. low-energy buildings, low carbon vehicles, assistive technologies) (use Total Cost of Ownership (TCP) principle)
- get access to new ideas through PCP

Milestones of PPI/PCP policy in Austria so far



- Oct. 2011: Austrian PCP pilot was started in the field of infrastructure research (BMVIT, ÖBB, ASFINAG, FFG)
- Sept. 2012: Austrian Federal government adopted Austrian Action Plan for Public Procurement Promoting Innovation (PPPI) („IÖB-Leitkonzept“)
- July 2013: Austrian public procurement law (BVerG) was amended (innovation was added as a secondary procurement objective)
- Sept. 2013: PPPI Service point was established in the Federal Procurement Agency (BBG)

Some recent activities



- Workshop ,4x good practice‘ (2012)
- Conference of BBG ,innovation at the workplace‘ (April 2013)
- Innovation platform interior lighting (June 2013)
- Innovation platform outdoor lighting (Nov. 2013)
- Forthcoming: learning lab lighting (27th March 2014)
- PPI training day (2nd April 2014)

PPPI Service point at the BBG



- Financed by BMVIT and BMWFW for at least 3 years
- 3-4 people employed
- Tasks: -) supporting the PPI-policy of BMVIT and BMWFW, -) organizing workshops, events, conferences, -) organizing trainings, -) create an online-platform for innovative products -) initiate PPI-pilot projects etc.
- PPPI-service point cooperates with PPPI-competence centers (in FFG, AWS, AustriaTech, AEA) and PPPI-contact points (provinces, industry)
- See: www.bbg.gv.at/ioeb
- BBG is part of the EU-project 'INNOBOOSTER furniture and light'

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- Austria's target for Horizon 2020 is to increase the budgetary reflow from 2013 until 2020 by 50%
 - PCP/PPI calls encompass 140 mio.€ in 2014- 2015, thereof 3.7 mio.€ ought to go to Austrian participants
 - Austrian participants should learn to use the new funding instruments
 - Austrian participants should benefit from cooperation with international partners
 - Therefore many thanks to FFG and BBG for organizing this event and have a successful workshop!

- Thanks for your participation!

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