



HOW THE FFG SUPPORTS STARTUPS

A glowing lightbulb with a brain inside, surrounded by a network of nodes and lines, held in two hands. The background is dark blue with a bokeh effect.

**EVERY SUCCESSFUL STARTUP STORY STARTS WITH AN IDEA.
WE HELP TO MAKE GOOD IDEAS GREAT**



Startups are one of the main drivers of the Austrian innovation system.

The FFG provides support from the very first idea through product development, all the way to market launch and market development.

Henrietta Egerth and Klaus Pseiner, Managing Directors of the FFG



THE FFG IS A STRONG PARTNER IN THE STARTUP ECOSYSTEM

The FFG invests each year between 65-70 million Euro in supporting startups.

Throughout all phases, from the first idea all the way to preparation of the market launch.

The support structure is in general open to any thematical focus and covers up to 80 % of the total costs.

<https://www.ffg.at/en/startups>

WE ARE PARTNER OF TOP AUSTRIAN STARTUPS -
FROM THE EARLY STAGE ON.





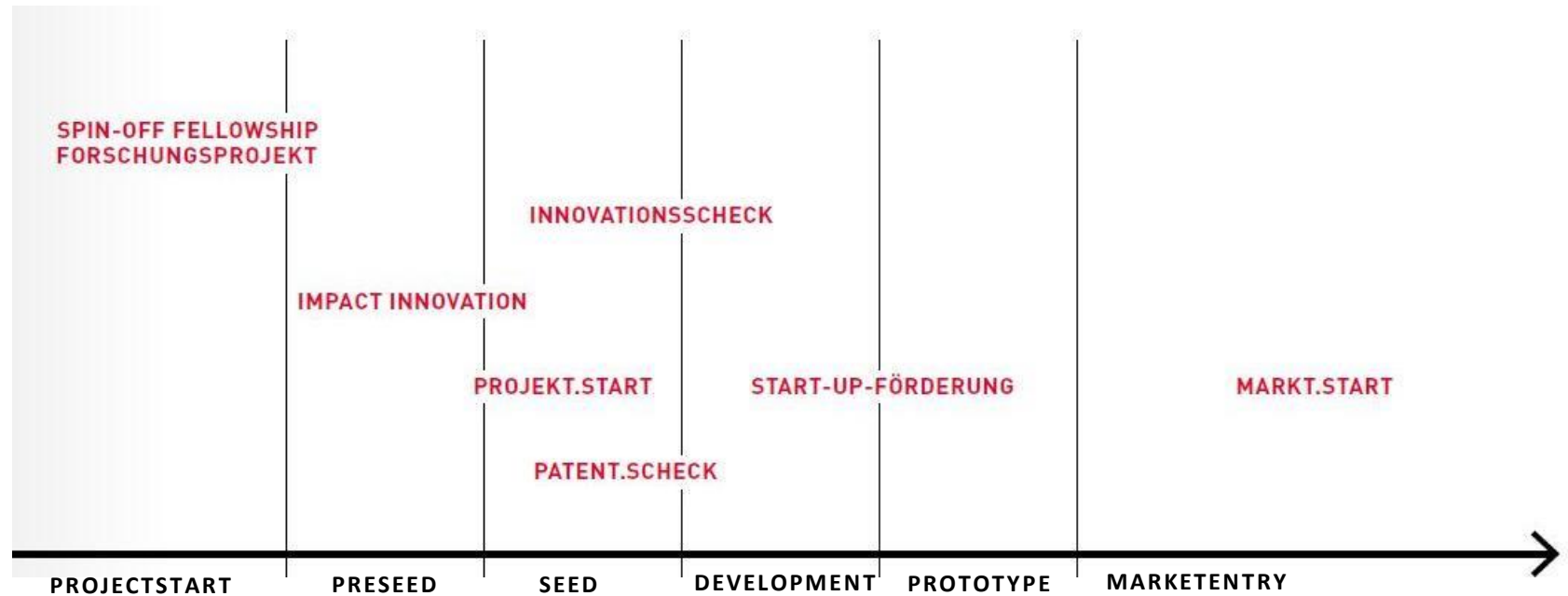
START UP DEFINITION FOR THE FFG STARTUP FUNDING SCHEMES

The company was created **no longer than 5 years** before application submission

SME with **max. 249 employees**

Novelty of the company: **no** reorganisations/
restructurings, establishment of new company
sites, mergers of existing companies, etc.

OUR STARTUP FUNDING PROGRAMMES



FUNDING FOR EACH PROJECT PHASE....

Instrument	Funding Programme	Funding Rate	Funding in €	Submission
Fellowships	Spin-off Fellowships	max. 100 %	≤ 0.5 Mio	1 to 2 Calls / Year
Process and Organisational Innovations	Impact Innovation	50 %	≤ 75,000	Continuous Submission
Innovation Voucher	Innovation Voucher	80 %	≤ 10,000	Continuous Submission
Patent research and application	Patent Voucher	80 %	≤ 10,000	Continuous Submission
Project Preparation	Projekt. Start	60 %	≤ 6,000	Continuous Submission
Company Projects	General Programmes	19-70 %	≤ 3 Mio	Continuous Submission
Market Launch	Markt.Start	max. 100 %	≤ 1 Mio	Continuous Submission
Global Incubator Network	GIN goAustria	100 %	5,000	2 Calls / Year



MORE THAN MONEY

In addition to funding, the FFG also offers:

- **Consulting:** Application and project process support, support in developing a business plan and in finding project partners.
- **Network:** As part of the startup ecosystem, the FFG provides an overview of the ecosystem, and liaises and connects startups with different organisations, including funding organisations, research organisations, investors and incubators.
- **Global Incubator Network:** Connecting the Austrian startup landscape with international partners (focus on Asia).



NETWORKS: ADDED VALUE BEYOND FFG

Target group: The FFG connects you with the right people and organisations.

- Global Incubator Network (GIN)
- Startup Hotspot Austria
- Austrian Angel Investors Association (AAIA)
- Austrian Private Equity and Venture Capital Organisation
- AustrianStartups
- Startuplive
- Austrian Startup Monitor



MAKING GOOD IDEAS GREAT: PROMOTING START-UPS.



Funding
boost your ideas



Service
more than money



Networking
added value beyond FFG



GIN connects
Global Incubator Network Austria

GET IN CONTACT WITH US!

Start-up-Hotline

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