



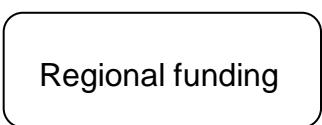
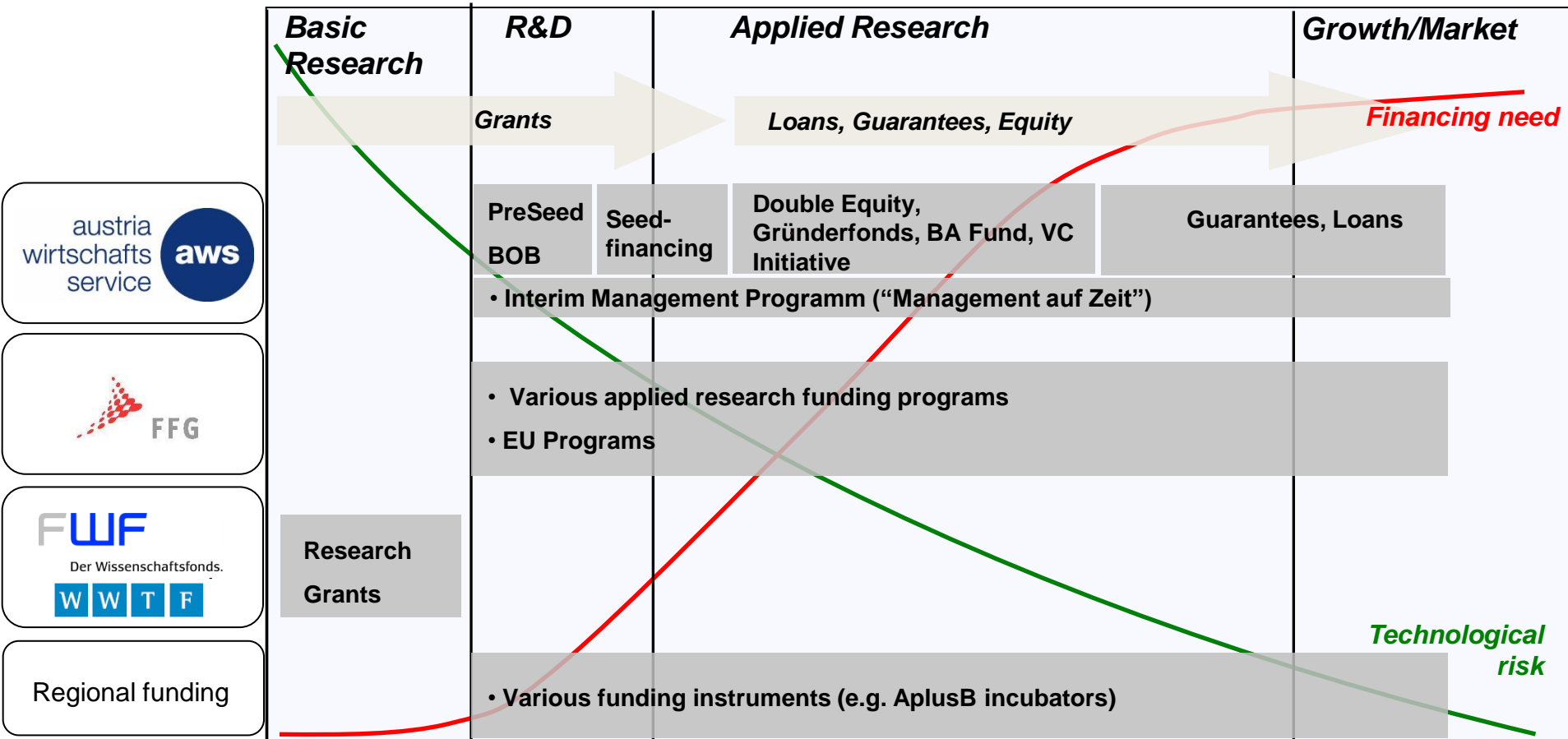
austria wirtschaftsservice



**aws Seedfinancing**

**Boosting innovation!**

# aws Funding along the value chain



## aws **Seedfinancing**

The integrated financial programme offered by aws provides assistance for business ventures in technology sectors exhibiting high potential for growth and great innovative strength such as

- **Information and Communications Technology**
- **Physical Sciences**
- **Life Sciences**

# aws **Seedfinancing**

## Grants

- aws PreSeed
- aws Seedfinancing
- aws Temporary Management

## Programme

- aws Life Science Austria

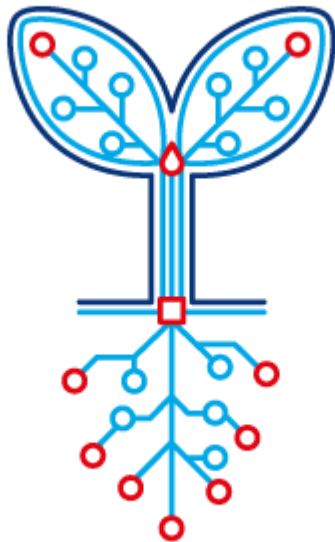
## Competition

- aws Bob – Best of Biotech

# aws **Seedfinancing**

Product	Mode of funding	Funding period	Focus
<b>aws PreSeed</b>	Grant up to € 200,000.-	up to 2 years	High-tech start-ups in their pre-formation phase – Development of a marketable proof of principle/concept
<b>aws Seedfinancing</b>	Grant up to € 800.000.-.	up to 12 years	Formation and expansion of innovative high-tech companies
<b>aws Temporary Management</b>	Grant up to € 50,000.-	6 – 9 months up to 1 year in cases of maternity leave	Temporary support from external experts
<b>aws Life Science Austria</b>	aws PreSeed aws Seedfinancing aws Temporary Management	-	LISA addresses the needs of companies and their founders with the biotech, pharma and medical technology sectors.

# aws PreSeed



## Mode of funding

Grant up to € 200,000.-

## Fundable costs

Costs arising in connection with the implementation and realization of novel projects including, for example, costs relating to the carrying out of studies and concept development and those relating to consumables and personnel.

# aws PreSeed

## Eligibility criteria

- High technology intensity & international novelty
- High chance of commercial success
- High commitment and risk-taking attitude of the founders-to-be
- Great market potential
- Pre-formation phase

## Type of funding

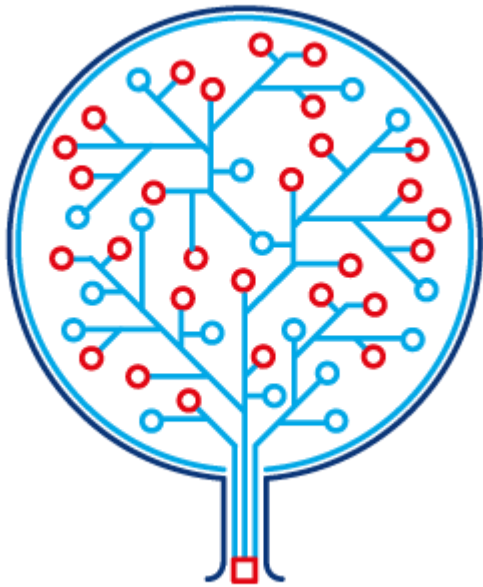
- Grant

# Process Flow aws PreSeed





# aws **Seedfinancing**



## Mode of funding

Conditionally repayable funding grant up to € 800.000,-

## Fundable costs

Founding and market development costs, payroll costs, market study and concept costs, external consultant fees, operating supplies, industrial property rights costs (patents, trademarks)

## Non-fundable costs

Non-specific costs such as purchases of real estate or vehicles or building construction costs.

# aws **Seedfinancing**

## Eligibility criteria

- Unique selling proposition (USP) through technology intensity and novelty on an international scale
- High growth potential
- High commitment and risk-taking attitude of the founders-to-be
- Worked-out business plan available
- No share of 25 percent or more held by medium or large company
- The start-up company is a small enterprise in the meaning of the definition of the European Union and is operative in a high-tech area

# aws **Seedfinancing**

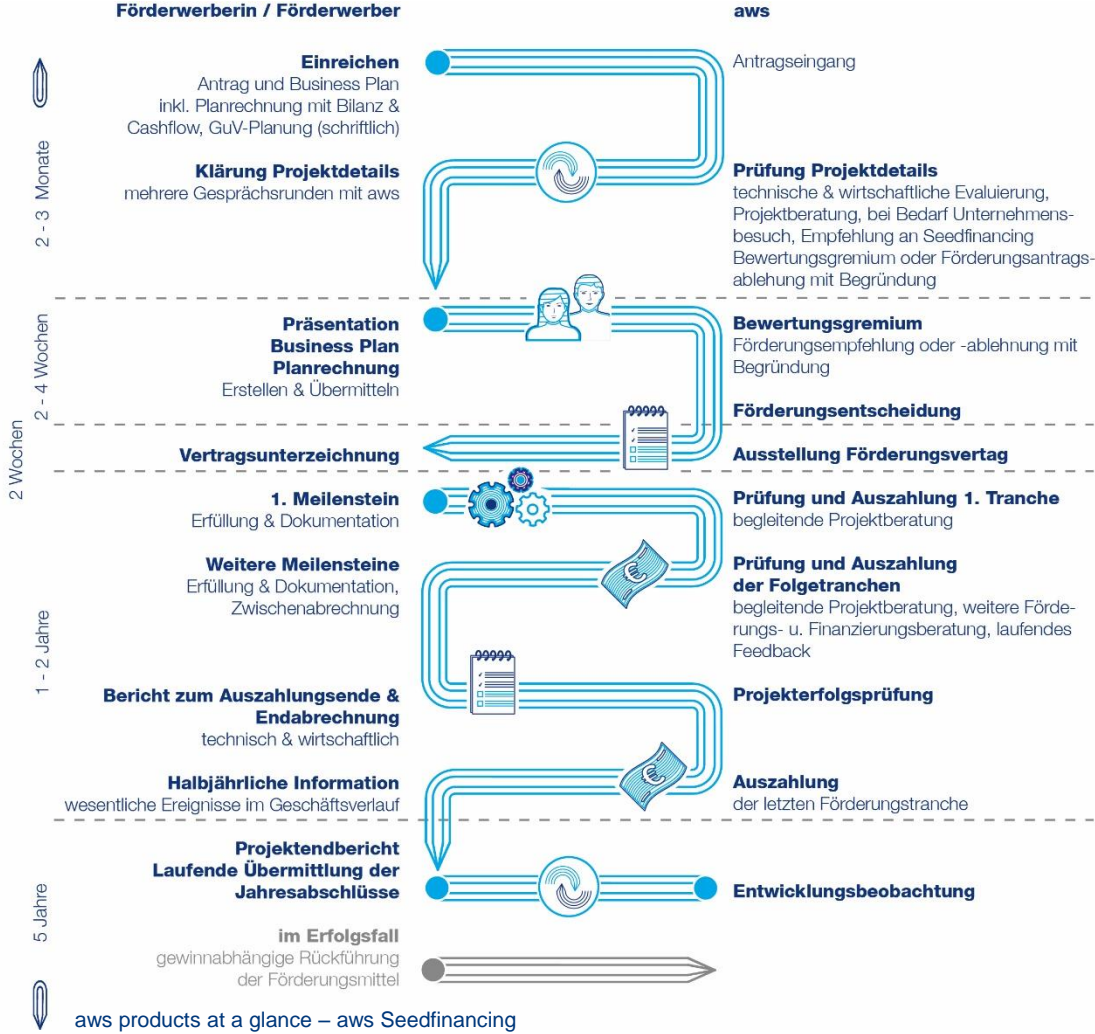
## Type of funding

- Conditionally repayable funding grant

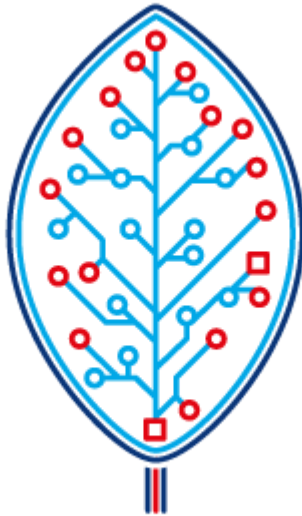
## Repayment

- over several years
- as an agreed percentage of profits earned (up to 50 percent)
- or at once in the case of a sale of the company

# Process Flow aws Seedfinancing



# aws **Temporary Management**



## Mode of funding

Grant covering up to 50 percent of the value of the advisory services rendered or a maximum of € 50.000,-

## Fundable Costs

Consultancy expenses incurred for a time-limited deployment of external expert

# aws **Temporary Management**

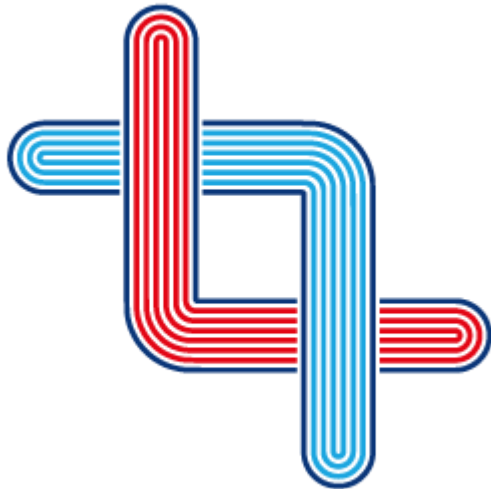
## Eligibility criteria

- Approved aws PreSeed or aws Seedfinancing grant
- Critical know-how deficit in the start-up enterprise
- Realistic chances of successful implementation
- Sustainable transfer of know-how to the enterprise warranted
- Concrete need for action and existing implementation plan

## Type of funding

- Grant

## aws **LISA - Life Science Austria**



With aws LISA – Life Science Austria (LISA), aws created a one-stop-shop support programme serving the whole value chain of a life science start-up. Comprised of four pillars – Foster, Finance, Fuel and Advance – LISA provides tailor-made support measures for every stage of development. Especially for Biotech, Pharma and Medtech companies.

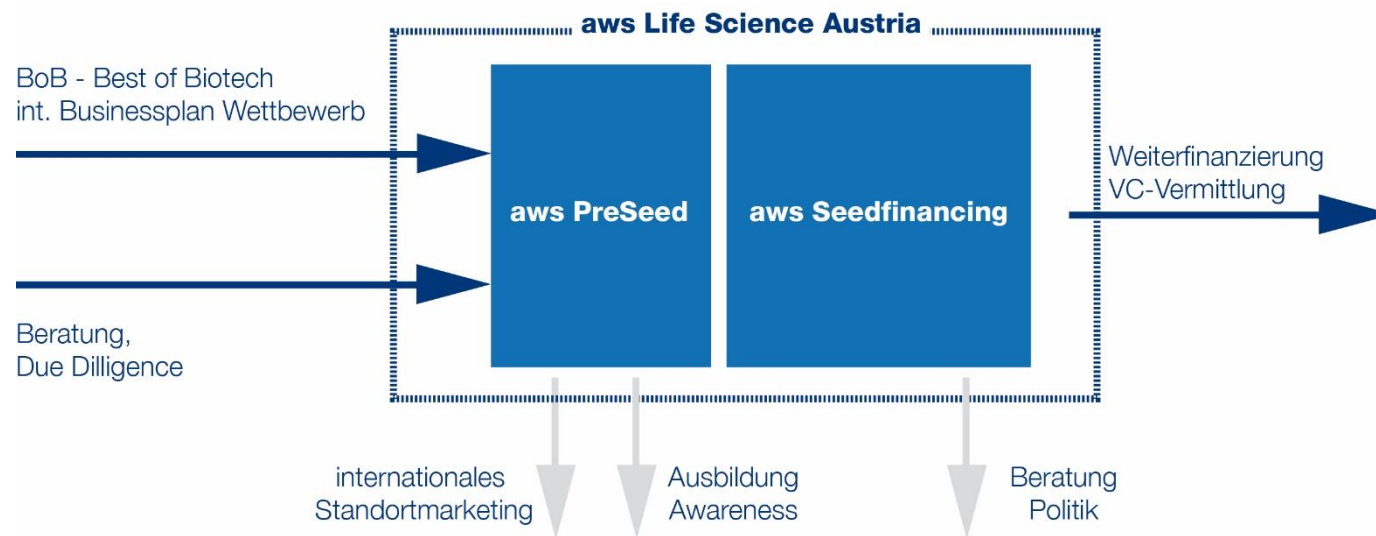
# aws **Life Science Austria**

offers

- **Integrated support programmes/one-stop-shop support programmes**
  - aws PreSeed, aws Seedfinancing, aws Temporary Management, with a special focus on the needs of the founders and enterprises in the following fields: Biotech, Pharma, Medtech
  - tailor-made support measures for every stage of development
- **International marketing for portfolio enterprises**
  - opportunity for start-ups to present themselves internationally under a common strong brand
  - International conference and exhibition appearances in cooperation with the five Austrian Life Science clusters
- **Support with follow-up financing**



# Program aws Life Science Austria



# aws **Life Science Austria**

## BOB - Best of Biotech

A further measure falling within the scope of aws LISA – Life Science Austria activities is the provision of assistance to prospective founders of life sciences companies. With its international business plan competition, aws BOB – Best of Biotech, aws encourages researchers and students in the area of life sciences to put innovative business ideas into practice.



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aws Seedfinancing

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