

## TAKE THE NEXT STEP WITH YOUR BUSINESS CASE

1 APRIL - 30 JUNE www.galileo-masters.eu























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media partner



## **About the ESNC**

The European Satellite Navigation Competition (ESNC) is an international contest that awards the best services, products, or business innovations using satellite navigation in everyday life. Since 2004, ESNC's mission has been to spur on development of market-driven applications based on satellite navigation technologies, including EGNOS and Galileo. Within the past nine years more than 6,000 developers took part in the ESNC.

More information at: www.galileo-masters.eu

#### Prize Pool

This year's prize pool is worth EUR 1 million including cash, business incubation, coaching, patent consulting, prototyping and marketing support, access to customers and user communities, and publicity in the world's leading satellite navigation network. Winners of the 25 regional and 7 special prizes will be in the running for the Galileo Master's grand prize of EUR 20,000 and six months incubation in a regional centre of choice.

### Application fields

Global Navigation Satellite Systems (GNSS) enable countless applications here on Earth. Submissions are welcome in any relevant application field, including: Location Based Services, Smart Moving, Safety & Security, Navigation, Health, Energy, Augmented Reality, Gaming, Sports & Tracking, Public & Social Services, Agriculture and many more.

#### How to participate

#### SIGN UP

Submission is possible from 1 April to 30 June 2013 at www.galileo-masters.eu

#### **CHOOSE YOUR PRIZES**

Select the region whose prize would best support your business case from 25 regional partners and see what the special prize partners can offer you.

#### PRESENT YOUR BUSINESS CASE

Submit your service, product, or business innovation based on Global Satellite Navigation Systems (GNSS).

WIN YOUR SHARE OF AROUND **EUR 1 MILLION IN PRIZES** 

## 7 Special Prizes

- The European GNSS Agency (GSA) is looking for the most promising EGNOS application idea.
- The **European Space Agency (ESA)** is looking for innovative ideas that can be immediately implemented and quickly nurtured into profitable businesses.
- The German Aerospace Center (DLR) is searching for safety critical applications and applications using the Galileo time stamp.
- The European Patent Office (EPO) awards the Best Patented Innovation related to GNSS.
- metaio is searching for the most innovative location-based Augmented Reality application.
- The **ESNC University Challenge** addresses students and research associates of all fields of studies.
- Participants with a working prototype can apply for the GNSS Living Lab Prize.

# 25 Regional Prizes

Aquitaine/France, Arab MENA, Austria, Baden-Württemberg/Germany, Bavaria/Germany, Bulgaria, Catalonia/ Spain, Czech Republic, Estonia, Flanders/Belgium, Gipuzkoa/Spain, Hesse/Germany, Ireland, Japan, Lithuania, Mexico, Lombardy/Italy, The Netherlands, Nice-Sophia Antipolis/France, North Rhine-Westphalia/Germany, Norway, Øresund/Denmark & Sweden, Portugal, Switzerland, and United Kingdom. more information