

MSCA: Bridging Business and Research

26th Feb. 2015, 9 am - 2 pm
Hotel NH Danube City
Wagramer Straße 21
1220 Wien

09.00-09.30 Registration of the participants

09.30-11.30 Welcome and Introduction

Patrizia Jankovic, BMWFW – Federal Ministry of Science, Research and Economy

Therese Lindahl, FFG – Austrian Research Promotion Agency

Presentation of the opportunities offered by Marie Skłodowska-Curie actions to the non-academics

Dr Martin Lange, Policy Officer European Commission,
DG Education and Culture

The services of the Enterprise Europe Network – EEN

Andrea Kindler, FFG – Austrian Research Promotion Agency

IP Management with a focus on MSCA

Jörg Scherer,

CEO Eurice GmbH / Head of Training & Communications EU IPR Helpdesk

11.30-12.00 Networking Coffee break

12.00-13.50 Horizon 2020 – SME Instrument

Christian Frey, FFG – Austrian Research Promotion Agency

Examples of FP7 success stories involving the private sector

Dr Wilfried Steiner, TTTech Computertechnik AG

Michael Klein, 7reasons Medien

13.50-14.00 Conclusions

Networking lunch